



# PAUS 8311

Urban Demography & Analysis (CRN 13579)

Spring 2009

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Department of Public Management and Policy  
Georgia State University

**Class Meetings:** Class meets Wednesday afternoon from 4:30 to 7:00 P.M. in room 100 of the Classroom South Building

**Contacting Me:** My office is in Room 424 of the AYSPS Building at 14 Marietta. My office hours are generally open. I prefer to be contacted by e-mail at [PRCJWM@LANGATE.GSU.EDU](mailto:PRCJWM@LANGATE.GSU.EDU). I never use WebCT (Ulearn) e-mail. Please be sure I have a good e-mail address for you; if you would rather not use your student e-mail, let me know. **Note:** If you use Yahoo the GSU computer may eat your e-mail.

**Required Text:** The required texts are:

- Klosterman, Richard E. (1990) *Community Analysis and Planning Techniques*. Rowman and Littlefield Publishers, Inc., New York
- McLean, Mary L. and Kenneth P. Voytek (1992) *Understanding Your Economy: Using Analysis to Guide Local Strategic Planning*, Planners Press, Chicago
- Cortright, Joseph and Andrew Reamer (1998) *Socioeconomic Data for Understanding Your Regional Economy: A Users Guide*, U. S. Department of Commerce, Economic Development Administration, Washington, D.C. (**SUPPLIED as PDF on the class ULEARN site**)

Lectures and case studies are drawn from:

- Patton, Carl V. and David S. Sawicki (1993) *Basic Methods of Policy Analysis and Planning*, Prentice Hall, Englewood Cliffs

Other required readings available via the course's Ulearn website.

**Personal GSU Computer Accounts for Students:**

To log in to GSU computers you must have a personal student e-mail and network account. Accounts are available for each admitted student eligible to register for classes. Let me know if you have any problems.

### **Learning Outcomes:**

Students will:

- Learn substantive planning and policy analytic methods
- Learn basic quantitative planning and policy methods using microcomputer spreadsheets and applied problems.
- Learn to seek and find basic information and resources relevant to planning and policy questions and use data and information to inform decision processes.

### **Course Requirements:**

The class relies heavily on “hands on” learning. There will be several labs requiring students to gather and analyze data – often using the internet and spreadsheet programs - as well as field work and case studies. The town of Clarkston, Georgia, will serve as a focus for much data gathering and analysis. (Clarkston is presently looking at developing a city plan focused on economic development: data and analysis may be useful to the city.)

- Labs: Ten weekly labs (10 at 4% each: 40%)
- Field Study and presentation of field work (20%)
- Team analysis of case study (20%)
- Final Exam (20%)
  - Based on general quality, labs, field study, and case studies may receive a score between 0 and 3.0. Extra credit may raise a score higher.
    - Extra credit may be earned by surpassing assignment requirements. For example, a lab assignment may require finding and applying specific types of data. Finding and applying additional data, and explaining its relevance, qualifies for extra credit.
  - An average score of 2.5 or higher is an “A,” 1.5 to 2.49 is a “B,” 0.5 to 1.49 is a “C,” less than 0.5 is a “D.” Final grading uses plusses and minuses and a finer grained division of numeric scores.

### **Class Attendance and Participation**

The requirement for weekly submission of labs places a premium on regular attendance. Additionally, these requirements are intended to put each student in a position to participate fully in discussion of current topics and ask questions based on or about reading material. Students may have difficulty competing labs without attending classes.

### **Penalty for Late Work**

Assignments not submitted when due receive a lower score, one-quarter point per week, unless there is an important reason **and** the student has contacted me ahead of time to make arrangements to get assignments in. In all other cases, grades will be reduced for tardiness.

### **Plagiarism**

In all activities in this class, students need to be cognizant of the following:

Students are expected to submit for credit only the products of their own efforts and in all other ways recognize and uphold standards of intellectual and academic honesty. Work not meeting this simple standard will be rejected and disciplinary action could follow.

The University of Indiana uses the following very clear and concise definition of plagiarism in its *Code of Student Rights, Responsibilities, and Conduct*.

#### **“3. Plagiarism.**

**A student must not adopt or reproduce ideas, words, or statements of another person without appropriate acknowledgment. A student must give credit to the originality of others and acknowledge an indebtedness whenever he or she does any of the following:**

- a. Quotes another person's actual words, either oral or written;**
- b. Paraphrases another person's words, either oral or written;**
- c. Uses another person's idea, opinion, or theory; or**
- d. Borrows facts, statistics, or other illustrative material, unless the information is common knowledge."**

(quoted from Code of Student Rights, Responsibilities, and Conduct, Part III, Student Misconduct, Academic Misconduct, By action of the University Faculty Council (April 24, 1990) and the Trustees of Indiana University (May 4, 1990). Amended by the University Faculty Council (April 13, 1993; May 12, 1993, and October 8, 1996) and the Trustees of Indiana University (December 4, 1992; June 5, 1993, and December 13, 1996).)

To paraphrase Shakespeare, it is better to cite incorrectly than never to have cited at all. Cite and properly reference all sources used in your work: “journal articles, books, book sections, manuscripts, edited books, magazine articles, newspaper articles, conference proceedings, theses, reports, personal communications, computer programs, electronic sources, audiovisual

materials, films or broadcasts, artwork, maps, patents, hearings, bills, statutes, cases, charts, figures, and equations.”<sup>1</sup> WWW site materials, and other sources of information. Failure to meet these standards may result in disciplinary action that could result in failing the course and suspension or expulsion from the university.

**IF IN DOUBT, PLEASE CONTACT ME DIRECTLY** at [PRCJWM@LANGATE.GSU.EDU](mailto:PRCJWM@LANGATE.GSU.EDU) or 404-413-0259 or 404-874-1113 (e-mail is best).

**Schedule:**

The course schedule is attached. The schedule and this entire syllabus present a general guide to the course. It may be necessary to make changes during the term.

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<sup>1</sup> This is the list of standard reference types found in the reference, footnote, and bibliography creating program *EndNote*, Version 6 (2002), Thompson ISI Researchsoft, Philadelphia, Pennsylvania