

**ANDREW YOUNG SCHOOL OF POLICY STUDIES  
SUMMER MEETING  
JULY 25, 2001  
MINUTES**

Attendees:

Jim Alm	Ronni French	Avani Raval
Jay Bae	Shelby Frost	Felix Rioja
Roy Bahl	Shif Gurmu	Christine Roch
Cindy Blasdell	Jennifer Kreidler	Jeanie Thomas
Rick Charles	Greg Lewis	John Thomas
Kelly Edmiston	Julia Melkers	David Van Slyke
Alan Essig	Harvey Newman	Neven Valev
Paul Farnham	Lloyd Nigro	Mary Beth Walker
Beth Flannigan	Judith Ottoson	Bill Waugh
Sally Fowler	Lakshmi Pandey	Yongsheng Xu
Katie Freeman	Melinda Pitts	

The meeting was called to order at 2:05 P.M. by Roy Bahl, Dean.

**I. Old Business**

The minutes of the Spring Meeting (2001) were approved as distributed.

**II. Presentations**

**A. Dean's Report**

Roy Bahl announced that the Dean's E-News went out today. The E-News will be sent school-wide on a monthly basis. The E-News will let others in the school know what is happening in the other departments and centers of the school. Robin Steinbrenner will be the recipient of all news for the E-News.

The Regents at their August meeting will be signing the lease for the new building. After the lease has been signed the bid process can begin.

The Provost has approved AYSPS and the College of Education to begin recruiting for the Dan Sweat Chair. The salary range is in the six-figure category which should allow us to get a prominent quality person for the position. Dave Sjoquist will be the point person for the school in recruiting.

Greg Lewis asked if there was enough agreement between COE and AYSPS about the Dan Sweat position.

Roy Bahl said that both COE and AYSPS brought in two prominent speakers concerning the Dan Sweat Chair, therefore there seemed to be a consensus on what type of qualities the individual should have.

Roy Bahl announced that there were two new directors. Judith Ottoson will be the interim director for the Applied Research Center, as Gary Henry will be on leave for a year.

Karen Minyard will be the interim director for the Health Policy Center due to the resignation of Jim Ledbetter. There will be a national search conducted to fill the director position.

Roy Bahl mentioned that the captains of the programs within the Health Policy Center were doing fantastic work; are leaders in their respective areas, and bringing in a new director will bring new ideas to the program.

The GSU Senate approved a motion to hold a 5-year review of the Andrew Young School of Policy Studies. The Senate will select a review committee. This committee will develop criteria for the review process. More information about this will be available at future meetings.

## **B. Development Report – Ronni French**

The Faculty Staff Campaign for the year had a contribution rate of 77% for Georgia State University as a whole. The Andrew Young School of Policy Studies contribution rate surpassed that of the university and that of last year to 87%.

The University Capital Campaign has collected \$1.2 million dollars for the Andrew Young School.

There is a new Human Resources Development Alumni Club that has begun operating in Atlanta.

At the American Economic Association Meetings to be held in Atlanta, there is a plan to have a reunion of Economics Ph.D.s.

The Andrew Young School will plan on concentrating on the alums from 1996 to the present. These are the alums that tend to associate themselves with the Andrew Young School. The Alums from previous years are generally interested in information or association with the College of Business.

The Andrew Young School of Policy Studies has hired the Echols Group to be the Public Relations firm for the school. Lee Echols will concentrate on public relations efforts on getting the word out about the school, and making sure

media around the country and locally know about the experts at the school. Jennifer Echols, who used to work writing for Central Atlanta Progress has been hired to work on the *Briefing*.

The Andrew Young School has also targeted certain organizations and publications to get the word out about the school. Ads were placed in the APPAM Fall Conference Program, Georgia Trend Magazine, and the Atlanta Business Chronicle. The ads will depict a new branding campaign for the school.

Ronni will begin fundraising for the new building beginning in the Fall.

### **C. AYSPS Webpage Report – Cindy Blasdel**

There is now an intranet site available for all AYSPS users. There was a shortcut sent to all via e-mail to be placed on your computer desktop for easy access to the site.

There have also been pages added to the website focusing on development, alumni and students. There is also a page for the Indonesian Masters Students.

The Experts Guide is now available on the Web, and can be updated as needed.

The University has new WebCT groups. They will be able to use more online materials.

The training and research sites have been updated.

The AYSPS site has been receiving 200 hits per day.

The School has bought a new video camera for digitizing video for placement on the web. Jim Alm was the first test subject.

### **D. Other**

Dean Bahl reported on the University Budget. The University planned for the 2002 budget with a supplement of about \$6 million. There has been discussion that the supplement may not come through and that there will be a shortfall in the university budget of about \$6 million. The president had proposed a hold back of \$6 million which should cover the shortfall. The 2003 budget will definitely have shortfall, so it has been recommended that each college plan for this.

**III. New Business**

**A. Approval of Candidates for Graduation – Avani Raval**

Avani Raval presented the candidates for graduation for the Summer 2001 Semester commencement ceremonies. The list was approved and passed unanimously.

**B. Report on GSU Senate – Shif Gurmu**

Shif Gurmu reported that the Technology Fee imposed on Students had collected about \$4.0 million. A committee was set up to review proposals from colleges, and the money was then distributed to colleges to implement their proposals.

**C. Elections**

**1. Academic Programs Committee**

Jim Alm nominated Susan Laury to replace Robert Moore on the Academic Programs Committee and to serve out the remainder of his term. The nomination was seconded and approved unanimously.

The meeting was adjourned at 2:40 p.m.