PMA 3011 SPRING SEMESTER, 2017
SYLLABUS
POLICY AND POLITICS IN THE AMERICAN CITY

PUBLIC MANAGEMENT AND POLICY DEPARTMENT
ANDREW YOUNG SCHOOL OF POLICY STUDIES-GEORGIA STATE UNIVERSITY

PLEASE READ THIS ENTIRE SYLLABUS CAREFULLY:
THE STUDENT IS RESPONSIBLE FOR UNDERSTANDING ALL
INFORMATION PRESENTED HEREIN. THIS SYLLABUS TAKES
PRECEDENT OVER ANY DISCREPANCY BETWEEN IT AND ANY OTHER
CLASS DOCUMENT.

PAY ESPECIALLY CLOSE ATTENTION TO THE BOLD, UNDERLINED AND
RED FONT.

I COURSE IDENTIFICATION:

Instructor: Dr. Gerry Neumark
CRN: 12737

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Office hours:
Monday: 10:00 a.m. to 11:30 a.m.
Tuesday: 10:00 a.m. to 11:30 a.m.
Wednesday: 10:00 a.m. to 11:30 a.m.
And by appointment**
**The schedule of topics in this syllabus is meant as a guideline. Variances to the schedule as well as the guest speaker list will occur as deemed in the best interest of the students and instruction.**

**Dr. Neumark makes every effort to be available to the students. If you are experiencing any difficulties, or have any concerns as well as questions, please contact him by e-mail as soon as possible. Dr. Neumark prefers face to face contact, and you are welcome to come by his office.**
II TEXTBOOK INFORMATION


III COURSE DESCRIPTION

PMAP 3011 is designed to introduce students to the study of cities and metropolitan areas through an interdisciplinary approach, with an emphasis on public policy. The course draws upon a variety of social science disciplines to address such questions as: how have cities changed over time? Who lives in and around cities? Why are people, institutions, business, and other establishments located where they are in the cities? How do cities provide economically for their residents? How are cities planned? How are cities governed? And, how is urban policy made, and who makes it? In answering these questions, the emphasis will be on the City of Atlanta as a learning laboratory.

IV LEARNING OBJECTIVES

1. The students will recognize the contributions of the social sciences to the interdisciplinary field of urban studies.
2. The student will be able to describe and discuss important political, geographic, sociological and policy issues facing Atlanta and other American cities.
3. The student will demonstrate junior/senior university level writing skills through the completion of the various writing assignments.

V COURSE REQUIREMENTS (Each of the following assignments will be assigned one grade unless otherwise indicated.) See course schedule as well as exam and assignment due dates. If there is any conflict between or among due dates, XII, the course schedule will always take precedence.

A. Exams:

1. Midterm (Counted as a double grade: 13.33)
2. Final examination (Counted as three grades: about 20 percent). Important: No make-up midterm or final exams will be given unless the following two criteria are met: 1) The student missed the exam because of a provable emergency. 2) The student contacts the professor either before or within twelve hours after the exam starting time. If the
student contacts the professor before the exam in an emergency situation no penalty points will be assessed. If contacted after the exam start time, the number of penalty points will be as follows: Four points per day. No make-up exam will be given after one week.

B. Assignments: **You must put your class attendance number on every assignment.** Under no circumstances will you ever put your name. Each assignment, except for the political cartoon, must have the reporting form (icon on iCollege) or a title page. All assignments must be presented in 12 point double spaced print. Failure to follow these instructions will result in a two (2) point loss. **IMPORTANT:** although each individual assignment may not count significantly towards the final grade, not turning in an assignment or turning in an assignment late can have some serious consequences relative to your final class GPA.

1. **Political Cartoon:** Each student will create and draw a one box political cartoon addressing an urban (Non-urban subjects will lose no less than 50 percent) political issue. Optional: Included with the cartoon will be a short paragraph explanation of the cartoon and why the student chose to pick this particular issue. See XIII (Schedule) for due date. (1 grade: 6.66 percent, rounding off error)

2. **Mini-research essay paper:** Who has political power in Atlanta? **Note:** It is important that you do not use and individual or groups who are elected on any government level. It is also important that you use one and only one entity. If you use separate entities, they must clearly be tied together in some way. (2 1/2 page minimum) (Counted as a double grade: 13.33 percent). See XIII (Schedule) for due date.
3. **Official public government meetings:** The student is to attend and report on **two (2)** official local government meetings. Such meetings may include, but are not limited to, a city council meeting, a county commission meeting, a planning or zoning board meeting, an officially scheduled BeltLine meeting and an/or an Atlanta N.P.U. meeting. **The two meetings must not be the same.** They may be the same type of meeting from two different local jurisdictions (e.g., a city council meeting from Chamblee and a city council meeting from Conyers). They may be different kinds of meetings from the same jurisdiction (e.g., city council meeting and an NPU meeting from Atlanta). Or they may be entirely different meetings from entirely different local jurisdictions. A minimum of one and one half pages is required for the first report. Since the student will be required to write no less than a one half page comparison between the two public meetings, a minimum of two pages will be required for the second government meeting report. **Do not use field trip forms for this requirement.** Separate forms are provided on ICollege. See XIII (Schedule) for due dates. (Each report will count as a single grade: 6.67 percent for each report) **MANDATORY:** You must have documentation of your presence at the meeting including, but not limited to, an agenda, some literature or a picture of yourself at the meeting site. If the student has his or her documentation signed by any official of the meeting he or she will receive one extra point. **IMPORTANT:** You cannot hand in just one of the two required government reports. If you do not hand in the first paper and receive a zero: **YOU MUST STILL HAND IN A GOVERNMENT MEETING REPORT IN ORDER TO BE GIVEN CREDIT FOR THE SECOND GOVERNMENT MEETING. PLEASE BE ADVISED THAT THIS MEETING REPORT WILL STILL BE GRADED A ZERO. IF YOU HAND IN THE FIRST GOVERNMENT MEETING BUT FAIL TO HAND IN THE SECOND, THE **BOTH** GOVERNMENT REPORTS WILL receiving a GRADE OF ZERO.

4. **Urban Public Policy Research Paper:** **PLEASE READ THE ENTIRE SECTION VERY CAREFULLY!!!** students will pick any city or county public policy for this assignment. In Chapter 1: the following questions must be addressed in a brief introduction to the policy issue. Which local government are you using for this research paper? What is the specific local public policy being addressed in your paper? In Chapter 2: Which one of the four policy-making models outlined in class does this policy appear to follow: (1) the Rational/comprehensive model (2) the incremental Model (3) the elite model (4) the pluralist (group) model? This chapter must include a complete section on the one policy-making model you have chosen for the purpose of this research. (Policy-making models will be discussed in class.) Chapter 3: putting the model and the policy together. How does your chosen model inform the development of the policy? Chapter 4: a brief conclusion: summarize your research and add any important points not covered.

Your paper must adhere to the following format: An abstract: one paragraph only. Chapter One: the introduction to the issue (about one to one and one half pages). Chapter Two: the description of your one chosen model (no less than one and one half pages). Chapter Three: the description of how your model is incorporated into the actual policy-making process. As a political scientist you are asked to be an outside
observer in order to confirm one of the four models. **Important: the public agency does not choose to use a specific model. You as the observer will determine which of the four models is actually being used.** The important aspect of this chapter is your ability to make a case as to why you chose this this specific model (No less than one and one half pages). Chapter Four: your conclusion. What did you just write about? (One or two paragraphs) Finally, you must include a reference page. This reference page must be completely consistent with the citations found in the body of your paper. That is, for every reference on this page there must be the same reference in the body of your paper. For each reference in the body of your paper, there must be a matching reference on the reference page. This paper must be no less than six full pages of text. Neither the abstract nor the reference pages count as text. You must include a title page as well as a reference page (The page and reference notes must be an exact match). Your pages must be numbered, starting with the first page of text. Each chapter must also have a heading. (Counted as three grades: about 20 percent.) See XIII (Schedule) for due date. You will be supplied with a written rubric for this assignment early in the semester.

5. **Field Trips: PLEASE READ THE FOLLOWING ENTIRE SECTION VERY CAREFULLY!!!** Each student is required to participate in any 2 (two) of the following field trips. At least 1 (one) of the field trip reports must be presented on or before the midterm examination. All trips must be taken and reported on or before the scheduled date. **Note: It is important that the student demonstrate that he or she actually participated on the trip. The best way to do this is to take a picture of yourself on the actual trip. DO NOT RESEARCH YOUR FIELD TRIP SITE: YOU MUST GO IN COMPLETELY COLD. A student may not pick a venue if he or she has ever previously visited that site. The student must present a very specific report on what was actually seen. All reports which could have been completed by means of research from the internet will receive a failing grade.** See XIII (schedule) for due dates. (Each report will count as a single grade: 6.67 percent for each report) **MANDATORY: You must have documentation from your field trip. Such documentation may include, but is not limited to, brochures, written information of any type from the site or an actual picture of you at the site. The following are the only approved field trip sites:**

1. A Fredrick Law Olmsted Park (NOT including Piedmont Park)  2. A visit to and walk around a neighborhood on the state or national historic registry  3. A visit to any building on the state or national historic registry  4. An officially designated LEED building (Describe why this particular building is a LEED building)  5. The Martin Luther King, Jr. National Historical Park (See note 1 below)  6. A walking tour of downtown Atlanta  7. A visit with a water department manager, a parks and recreation department manager, or a public
works department manager (8) A visit to any segment of the Atlanta BeltLine project (Including the BeltLine Partnership organized tours) (9) A visit to and walk around a new urbanist development, including Glenwood Park, Inman Park Village, or White Provisions Area (See note 1 below) (10) A visit to and walk around a neighborhood that is undergoing gentrification (See Note 2 below) (11) A visit to a mayor, or member of a city council of any city. (12) A building of particular architectural interest (This must be a separate building if you participated in field trips 3 and 4) (13) A ride on a public transportation vehicle from a system (Other than MARTA) (14) A trip to a religious institution (not during the normal worship time) (15) A visit with an Atlanta City Public School principal. (What are the issues facing an urban school?) (16) A forty-five minute drive out US 41 (Starting at the Chattahoochee River) or Buford Highway (Starting at Lenox Road) (See note 1 below) (17) A visit to a city or county planning department. (18) A visit with a city or county manager (Not a department head but the actual manager) (19) Peachtree Street (Road) walk: (This walk must be anywhere between North Avenue and the Brookhaven/Atlanta city limit. You must walk for an hour and a half. It is very important to observe in detail what you see. This trip must be preapproved by Dr. Neumark) (See Note 1 below) (20) A visit to the Atlanta History Center. (What new information did you learn about Atlanta?) (21) A visit to Oakland Cemetery. (See note 3.) (22) A visit to a recycling center. (23) A visit to the Center for Human and Civil Rights) (24) An example of an adaptive reuse project: Krog Street Market, Ponce City Market or the White Provisions Building are examples of adaptive reuse of buildings which have out-lived their original purpose. This trip must be preapproved by Dr. Neumark. (See note 1 below) See XIII for the scheduled due dates of all field trips.

Note (1): The new urbanist, the King Center, adaptive reuse building and Peachtree Street walk field trips must receive prior approval from Dr. Neumark.
Note (2): You must indicate the name of the neighborhood as well as specific reasons as to why this you believe this neighborhood is undergoing gentrification.

Note (3): Each separate trip will be counted as one grade. The grade will be based upon the accuracy and completeness of your field trip report. Each report should run about one and a half pages in length. The field trip report forms must accompany your written report. These forms are available on the class ICollege web site.

VI ATTENDANCE: IMPORTANT: READ THOROUGHLY!!!

Attendance will be taken in class. Each student will be allowed to be absent for two class sessions without penalty. Any additional absences will result in the loss of one percentage point per class missed. For example, if the student misses four classes for the entire semester, two points will be taken off of the final grade for that student. If it is clear to the instructor that the number of absences will ultimately result in a failing grade for the class before the semester midpoint, the student will be advised of this information as well as the midpoint withdraw date and time for the semester.

If a student is ten or more minutes late for class, that student will be considered tardy. For each two times tardy the student will be accessed one absence. If a student enters the classroom beyond thirty minutes of the class starting time, he or she will be considered absent, not tardy.

Perfect attendance, including no times tardy, will result in two additional final percentage points for the class.

If student has a provable emergency, and contacts the professor before class, the student will be given an excused absence. Such an absence will not count against the student. Each student will be allowed no more than two excused absences unless the absences are due to a legitimate Georgia State University activity. If circumstances are such that it is impossible to contact the instructor, the student must discuss the matter with Dr. Neumark at an appropriate time with proof of such circumstances in order to receive an excused absence.

Leaving the class early without prior notice to the instructor is both rude and disruptive. If a student knows that he or she must leave early, that student is asked to let Dr. Neumark know. Under those circumstances, there will be no penalty. If a student leaves before the midpoint of the class without informing the instructor, that student will be marked absent. After the midpoint, the student will be assessed one tardy.

A student can neither be absent nor tardy (not including an excused absence) if he or she wishes to receive an A+ in this class.
VII LATE ASSIGNMENTS: **IMPORTANT-IMPORTANT-IMPORTANT: YOU MUST READ THIS SECTION THOROUGHLY!!!**

Late assignments are allowed for emergency purposes only. They are not an option unless there is absolutely no other choice. All assignments must be completed on the date scheduled. **Each student will be allowed one and one only late paper. Dr. Neumark will not take any additional late papers.**

The following penalties will apply to the one late paper each student permitted: an assignment turned in after class but on the actual due date will be penalized three points. Any assignment completed after the scheduled date will be penalized seven points per day, including the day it is turned in. **Dr. Neumark will not accept any late assignment one week to the ending time of class after the actual date that assignment is due in class.** In addition to the required cover page, the student must attach the late paper form available on iCollege. Failure to do so will result in a **ZERO** for the assignment.

**IMPORTANT: Each assignment must be completed in the form of a paper copy: NO E-MAIL COPY OF ANY ASSIGNMENT WILL BE ACCEPTED WITHOUT PRIOR APPROVAL FROM DR. NEUMARK.** Any hardship affecting a student’s ability to complete an assignment on time must be discussed beforehand with the instructor, and appropriate documentation must be provided. (See section on examinations). **No late assignments will be handed back in class.**

**Late papers will appear as a zero on iCollege until the student comes in person to Dr. Neumark’s office to pick up the assignment.** At that point, the new grade will be posted on iCollege.

If Dr. Neumark is not available, the late assignment **MUST** be brought to the 3rd Floor receptionist at the Andrew Young School of Policy Studies Building. It **MUST** be date and time stamped and then placed in Dr. Neumark’s mailbox. **DO NOT PLACE IT UNDER DR. NEUMARK’S DOOR WITHOUT HIS PERMISSION.** You may Email Dr. Neumark for permission to place a late paper under his office door, **if you have no other choice.** All papers found under Dr. Neumark’s door without prior permission will be considered as handed in on the actual date that Dr. Neumark first retrieves the paper from under his door.

VIII PASSING BACK PAPERS:

Dr. Neumark makes every effort to pass back papers as soon as possible, usually within a week of the assignment’s due date. Papers will be passed back in class. **If a student is not in class on that date, he or she may come by Dr. Neumark’s office to pick up the assignments.** And, as written above, no late papers will be handed back in class. Grades will be posted on iCollege as soon as they are completed.

IX NAMES ON ASSIGNMENTS:

Within the first few classes, you will be given a class attendance (sign-in) number. Although that number will be used for attendance, it will also be used **instead of your name** for all of your assignments.
X CLASSROOM COURTESY: READ CAREFULLY:

It must be stressed that all students are expected to arrive on time for this class. Texting and talking on the telephone during class is both rude and disruptive. Everyone must turn off all cell phones and/or other electronic equipment before class begins. If you must text, take it outside. There will be no tolerance for side conversations which distract from the ability of others to hear any speaker. Please read Section VI regarding leaving the class early.

XI OTHER NECESSARY INFORMATION

All instructors on a date after the mid-point of the semester (to be set by the university provost) must:

1. Give an F to all those students who are on their rolls, but are no longer taking the course. The instructor must report the last day that the student attended and turned in an assignment.

2. Any cases of plagiarism will be handled according to Georgia State University policy as outlined in the student handbook. The following is the accepted definition of plagiarism for the purpose of this class: plagiarism is presenting another person’s work as one’s own. Plagiarism includes any paraphrasing or summarizing of the works of another person without acknowledgement including the submitting of another student’s work as their own. Plagiarism frequently involves a failure to acknowledge use of research sources gathered by someone else when that use is specifically forbidden by the faculty member. Failure to indicate the extent and nature of one’s reliance on other sources is also a form of plagiarism. Any work, whole or part, taken from the internet without properly referencing the URL may be considered plagiarism. An author’s name and title of the original work, if available, should also be included as a part of the reference. Finally, there are forms of plagiarism which may be unique to an individual discipline or course, which will be provided in advance by the faculty member. The student is responsible for understanding the legitimate use sources, the appropriate ways of acknowledging academic, scholarly, or creative indebtedness and the consequences of violating this responsibility (H. Newman, 2006). See Georgia State University Policy on Academic Honesty at: http://www2.gsu.edu/~wwwfhb/sec400.html#409.

3. All written work must be submitted in 12 point font in Microsoft Word. A manual for Writers of Term Papers, Theses, and Dissertations, Sixth Edition by Kate Turabian is the official manual of style of the Department of Public Management and Policy Department (PMPD); however, other style manuals may be used if followed correctly.
4. The number of points earned in this class will correspond to the following grades: 98-100 A+ (The student must have significant participation and no absences) 93-98: A 90-92: A- 88-89: B+ 83-87: B 80-82: B- 78-79: C+ 73-77: C 70-72: C- 60-69: D 60: F

5. The following quality points will be used to calculate GPAs: A+: 4.30 A: 4.00 A-: 3.70 B+: 3.30 B: 3.00 B-: 2.70 C+: 2.30 C: 2.00 C-: 1.70 D: 1.00 F: 0.00 WF: 0.00

6. Your constructive assessment of this course plays an indispensable role in shaping education at Georgia State University. Upon completing this course, please take time to fill out the online course evaluation.

7. Students who wish to request accommodations for a disability may do so by registering with the Office of Disability Services. Students may only be accommodated upon the issuance by the Office of Disability Services of a signed Accommodation Plan and are responsible for providing a copy of that plan to the instructors of all classes in which accommodations are sought.

8. **No texting or use of electronic devices without the express permission of Dr. Neumark will be permitted.**

XII  COURSE SCHEDULE (Subject to change)

**January 9 (M):** Introduction to the course. What is public policy? Introduction to the city: what is a city? Federalism: the role of the American city. Chapter 1A on American Federalism and the City. (Available on iCollege.)

**January 11 (W):** Continue with introduction and the chapter on federalism.

**January 16 (M):** Martin Luther King, Jr. National Holiday: no classes.

**January 18 (W):** Finish Introduction and the chapter on federalism.

**January 23 (M):** Chapter 1: The City Evolves (History)

**January 25 (W):** Chapter 1: Transportation and the history of the American City. Atlanta History Center field trip reports due. Oakland Cemetery field trip reports due. **First public meeting is due for the entire class.**
January 30 (M): Introduction to the research paper and begin Chapter 2: the City Relies on its Foundation (Geology).

February 1 (W): Geology continued.

February 6 (M): Chapter 3: The City Organizes its Space (Geography).


February 13 (M): Chapter 3 Continued.


February 20 (M): Chapter 4 Continued. Downtown field trip reports due. Architectural field trip reports due.


February 27 (M): Chapters 5 and 6 Continued: Frederick Law Olmstead field trip reports due. Planning Department field trip reports due. Historic Building field trip reports due. Historic neighborhood field trip reports due. Glenwood Park***/Inman Park Village**** field trip reports due.

***Glenwood Park is not a park. It is its own neighborhood. If you are not sure, please see Dr. Neumark

****Inman Park Village should not be confused with the entire Inman Park neighborhood.

March 1 (W): MIDTERM EXAMINATION. All first round field trips must be completed by the entire class. A visit with a mayor or city council member field trips due.
March 6 (M): Chapter 7: Political Science.

March 8 (W): Chapter 7 Continued.

March 13 (M): Spring Break: no classes


March 20 (M): Chapter 7: Continued. **Who has political power essays due for the entire class.**

March 22 (W): Chapter 8: The City Manages Public/City Management). **A visit with a city or county manager field trip reports due.**

March 27 (M): Chapter 8 Continued.

March 29 (W) Chapter 9: The City Maintains Itself (Public Works). **Water, parks or public works manager field trip reports due.**

April 3 (M): Chapter 10: The City Grows (Economic Development): **Peachtree walk field trip reports due. BeltLine field trip reports due. Political cartoons due for the entire class.**

April 5 (W): Chapter 10: continued. What is the Atlanta BeltLine? Is it important to the future of Atlanta?

April 10 (M): Chapter 11: The City Sustains Itself (Environmental Studies): **Public transportation field trip reports due. L.E.E.D. building field trip reports due. Recycling center field trip reports due. The Second public meeting reports due for the entire class.**

April 17 (M): Chapter 13 continued: Semester Research Paper: Urban policy research papers due for the entire class. There will be no late papers allowed for this assignment.

April 19 (W) Chapter 13 Continued: Atlanta Public School principal field trip reports due. Martin Luther King, Junior Center field trip reports due. Center for Human and Civil Rights field trip reports due.

April 24 (M): Final Class: Wrapping it all up: covering anything that still needs to be covered. IMPORTANT: This is the last day of the semester. If applicable, this is the last day for any and all assignments (which are allowed) to be turned in. No papers will be accepted after 11:59:59 p.m. of this date. No exceptions.

May 1 (M): 10:45 a.m. to 1:15 p.m.: Final Exam: Questions on this exam will come from the book readings as well as from classroom discussions. Although the concentration of questions for this exam will come from discussions after the midterm exam, the instructor reserves the right to include some pre-midterm exam questions.

IMPORTANT: IF YOU SEE ANY MISTAKES, CONFLICTS OR ARE UNSURE OF ANYTHING WRITTEN IN THIS SYLLABUS, PLEASE INFORM DR. NEUMARK IMMEDIATELY.