PMA 3411
CONTEMPORARY PLANNING
Georgia State University
Fall 2017
Version 4.2 Final

Instructor: Joseph F. Hacker, Ph.D., AICP
Office: 328 Andrew Young Building
Phone: 404-413-0139
Email: All contact through iCollege

Classroom: 229 Langdale Hall
Class time: MW 12-1:15
Office hours: MW 2-4 or by appointment

Required Text

• One copy of the Kelly book is on reserve in the library.
• Additional readings posted on iCollege.

Additional Resources
• Citylab – http://citylab.com
• AICP Exam Reviews - http://georgiaplanning.org/aicp/aicp-exam-reviews;

Course description, goal, and learning objectives
PMA 3411 is an undergraduate course introducing the processes, politics, and specializations in contemporary urban land use planning. The first part of the semester focuses on planning process: planning methods, history, law, politics, and social issues. The second part covers planning specialization areas, including: housing, design, economic development, transportation and the environment.

The goal of this course is for you to learn critical thinking skills needed to assess public policy issues from a land use planning perspective, by:

1. Defining the planning process, including history, methods, laws, and the politics
2. Discussing the land use planning concepts including history, laws, and the politics
3. Composing argumentative essays on public policy and land use topics
4. Examining five of the basic specializations and their integration in the field of land use planning
5. Evaluating the integration of public issues in a comprehensive Master Plan

COURSE REQUIREMENTS
There will be four grades in this class:
Assignments are due typically on the Tuesday night between the two MW classes.

1. **Argumentative Essays**

There will be three (3) argumentative essays worth 25 points each. Essays must be submitted to the designated dropbox on iCollege by midnight the Tuesday **before** class. Each essay must incorporate these features:

1. The main points on both sides of the argument. Describe the relevance of the pro and con points.
2. Proper supporting citations for both sides of the prompt using posted materials.
4. Inclusion of one discussion question you would like to ask. What do you want to know? What is unclear to you? (these serve as tie-breakers)

Essays may NOT exceed one page (1 inch margins, 11-10pt font, single spaced (double spaced between paragraphs), about 300 typed words.) Essays should consist of 4-5 well written paragraphs. All material, including assigned reading, is to be properly cited using Chicago **Style** citation. The Author-Date style is preferred and is fairly easy to learn and use. See [http://www.chicagomanualofstyle.org/tools_citationguide.html](http://www.chicagomanualofstyle.org/tools_citationguide.html) for guidance. Essays will be graded on:

- Were they on time? Late work automatically loses points and will NOT be accepted if more than one week late.
- Were instructions followed? Is it formatted correctly? Is a question included?
- Quality of work. Good organization and writing is essential. A rubric is provided on line. Did you identify and support the main points on both sides of the issue using materials from the readings? Did you provide one relevant discussion question?

Essay questions may use any of the assigned or posted materials from **any** week.

2. **Field projects**

There will be four (4) field projects worth 30 points each throughout the semester. The full instructions for each project will be posted on iCollege. Each project will require collecting data from outside sources and writing a short assignment. The completed projects must be submitted to the proper dropbox. Standards for writing and attribution established for the weekly essays will be enforced.

- Place making assessment
- Pedestrian assessment
- Carbon footprint assessment
- Hometown master plan assessment

Each project will provide an opportunity to engage with topics relevant to the assigned readings. The projects are scheduled to align with their respective topic. Student results will be discussed in class and in light of the week’s topic.
3. Final Exam
There will be a final exam worth 75 points. The final exam will be given the last day of class Monday 4 December 2017 from 12:00-1:15

4. Attendance and Participation
Attendance and participation is worth 30 points of which a required syllabus quiz is worth 10 points. Each student is expected to arrive at class on time (unless they previously informed the Professor), and constructively participate in class activities and discussions.

Grading and Evaluation
The four grades will be totaled in this manner:

<table>
<thead>
<tr>
<th>Grade Description</th>
<th>Points</th>
</tr>
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<tbody>
<tr>
<td>Argumentative Essays</td>
<td>75 pts (3X25)</td>
</tr>
<tr>
<td>Field Projects</td>
<td>120 pts (4X30)</td>
</tr>
<tr>
<td>Syllabus Quiz + Final</td>
<td>75 pts</td>
</tr>
<tr>
<td>Attendance &amp; Participation</td>
<td>30 pts (10+20)</td>
</tr>
<tr>
<td>Total</td>
<td>300 pts</td>
</tr>
</tbody>
</table>

On time submission, quality of work, and inclusion of required elements all contribute to your grade. Points will be deducted for late work, unexcused lateness, the use of electronics, and disruptive behavior. Grades use the following scale:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>98 - 100</td>
</tr>
<tr>
<td>A-</td>
<td>90 - 92.9</td>
</tr>
<tr>
<td>B+</td>
<td>88 - 89.9</td>
</tr>
<tr>
<td>B</td>
<td>83 - 87.9</td>
</tr>
<tr>
<td>B-</td>
<td>80 - 82.9</td>
</tr>
<tr>
<td>C+</td>
<td>78 - 79.9</td>
</tr>
<tr>
<td>C</td>
<td>73 - 77.9</td>
</tr>
<tr>
<td>C-</td>
<td>70 - 72.9</td>
</tr>
<tr>
<td>D</td>
<td>60 - 69.9</td>
</tr>
<tr>
<td>F</td>
<td>00 - 59.9</td>
</tr>
</tbody>
</table>

It is difficult to earn an “A” in this class, yet every semester students achieve it. Students need to produce excellent work consistently throughout the semester in order to earn an “A”. See the instructor if you are concerned about or wish to improve your grade.

COURSE POLICIES AND PROCEDURES

Academic Honesty
GSU guidelines on academic honesty are taken seriously and will be enforced in this course. Students should be familiar with the GSU Policy on Academic Honesty posted online in http://education.gsu.edu/files/2016/05/Plagiarism.pdf, and http://codeofconduct.gsu.edu/files/2013/03/2014-2015-Section-II-Academic-Conduct-Student-Code-of-Conduct.pdf.

Academic dishonesty violations minimally result in a '0' on the assignment, and may result in class failure, transcript notation, or expulsion from Georgia State University. It is your responsibility to ask questions if you are unclear about what is appropriate.

Accommodation
Students that need an accommodation for a disability must register with the Office of Disability Services. This requires a signed Accommodation Plan issued by the Office of Disability Services. Students are responsible for providing a copy of that Plan to the instructor early in the semester. Students are urged to seek help if struggling with outside issues that affect class performance.
Attendance and Participation Policy
Attendance and participation is part of the grade. All students are expected to arrive on time and actively participate in class discussions and activities. Please inform the Professor in advance if unable to attend a class session. Instructors are required to inform the administration, under Georgia State policies, when a student stops attending class.

AYS Career Services & Student Life Office
The Andrew Young School can help students with resume writing, interviewing, job searching, internship development, preparing for graduation school, and networking. To see what career panels, career fairs, and events are available this semester, please visit: http://aysps.gsu.edu/career/calendar. The AYS Career Services & Student Life office is located on the ground floor of the Andrew Young Building, in rooms G47-51.

Communication
Students are encouraged to contact the instructor either during office hours or through iCollege with questions. The instructor checks iCollege for emails at least once a day.

Electronics
As a courtesy to other students, please silence all cell phones, remove all headphones, and do not speak-text on the phone during class. Laptops and tablets are permitted in the classroom. Student grades may be penalized for violating this rule.

Make-Up and Extra-credit Work
There is no make-up nor extra-credit work. All materials are due on the assigned dates. Late work will be automatically down-graded, and work over a week old will NOT be accepted, unless prior arrangement is made.

Recommendations
The instructor reserves the right to decline recommendations for students in the class earning less than an “A”. Students need internship and job recommendations every semester, so approach class as an opportunity to make a positive impression.

Instructor Philosophy
Treat school like a job. Arrive on time and participate in class. Seek help on things you don’t know and invest your time in assignments. On a paying job, lateness, late assignments, bad attitudes, poor communication, and poor quality deliverables are all grounds for termination.

You must be present to win. Class time is spent explaining concepts and reviewing assignments. You must do the work, show up for class, and participate to do well. Demonstrate your commitment to learning by prioritizing the time for classes and assignments.

The student is responsible for their own learning. There is no substitute for student discipline and determination. The instructor is there to help and guide, but the student alone is responsible for investing the time required to master and complete the materials.
CLASS SCHEDULE AND TOPICS
The course syllabus provides a general plan for the course; Dates and assignments are subject to change by the instructor; additional readings may be substituted or assigned.

WEEK 1 August 21-23

Introduction and history of urbanization

Readings:  
-Levy, Chapter 2, pp. 9 – 26  
-Otis Duncan’s POET model  
-Urban Morphology  
-AICP presentation: Spatial Areas of Practice

WEEK 2 August 28-30

Theories and approaches to planning

Readings:  
-Kelly, Introduction and Chapter 1, pp. XI-14  
-Amanda Erickson, A Brief History of the Birth of Urban Planning  
-Emily Badger, Evolution of urban planning in 10 diagrams  
-The structure of the argumentative essay

- Syllabus quiz due in dropbox Thursday August 31 at 11:59pm

WEEK 3 September 4-6

Labor Day - No class Monday September 4th - Labor Day

Problem oriented process of planning

Readings:  
-Kelly, Introduction and Chapter 2, pp. 15-28  
-Alexander Garvin, Planners as Leaders  
-AICP Code of Ethics

- Week 3 essay topic: Is urban planning’s goal to protect the safety of its citizens? Essay due in dropbox 11:59, Tuesday, September 5

WEEK 4 September 11-13

Legal bases of planning and zoning

Readings:  
-Kelly, Chapter 5 p. 63-79
- Amanda Erickson, *The Birth of Zoning Codes, A History*
- Alan Ehrenhalt, *Court Case Could Challenge Houston’s Hands-Off*

**WEEK 5  September 18-20**

**Introduction to the Comprehensive Plan**

Readings:  
- Kelly, Chapter 5 p. 63-79  
- Lee Epstein, *How Augusta Got Locals to Care about City Planning*;  
- AICP presentation: Plan Making and Implementation

- Week 5 essay topic: Is the public interest accounted for in urban planning?  
  Essay due in Dropbox-11:59pm, Tuesday, September 19

**WEEK 6  September 25-27**

**Land values and politics**

Readings:  
- Kelly, Chapter 3, pp. 29 - 41  

**WEEK 7  October 2-4  Last week before midpoint of semester**

**Historic issues and public participation**

Readings:  
- Kelly, Chapter 4, pp. 45 - 57  
- Alana Semuels, *Where Should Poor People Live?*  
- Richard Florida, *The Paradox of Diverse Communities*  
- AICP presentation: Social Equity and Public Participation

- Week 7 essay topic: How might the success or failure of urban plans be judged?  
  Essay due in Dropbox-11:59pm Tuesday, October 3.

**WEEK 8  October 9-11**

**Economic development and capital investment**

Readings:  
- Kelly, Chapter 8, pp.130 - 137  
- Charles Marohn, *The Growth Ponzi Scheme*  
- Levy, Chapter 9, *Tools of Planning*

**WEEK 9  October 16-18**

**Urban design and “place”**

Readings:  
- Kelly, Chapter 8, pp.125 – 130, 139 -145  
- Sidney Brower, *Neighbors and Neighborhoods*…
- Kevin Lynch, *The Image of the City* (excerpt);

- Project #1 Place Making Assessment due in Dropbox-11:59 Tuesday, October 17.

**WEEK 10 October 23-25**

**Housing, urban renewal, gentrification**

Readings:
- Kelly, Chapter 9, pp.139 - 156
- Tim Halbur, *Shrinking Cities*
- Alana Semuels, *What to do with a Dying Neighborhood*

**WEEK 11 October 30-November 1**

**Transportation planning**

Readings:
- Kelly, Chapter 10 p. 157-166
- Eric Jaffe, *The Uncertain Future of Public Roads*

- Project #2 Pedestrian Assessment due in Dropbox-11:59pm Tuesday, October 31.

**WEEK 12 November 6-8**

**Growth management and smart growth**

Readings:
- Kelly, Chapter 6, pp. 81 – 103
- Kaid Benfield, *5 Principles for Building Greener Healthier Cities*
- Eric Jaffee, *Why We Shouldn’t Rely on Smart Growth Incentives…*

**WEEK 13 November 13-15**

**Class 13 Environmental and energy planning**

Readings:
- Kelly, Chapter 7 p. 107- 123: Environmental Planning
- Kelly, Chapter 10 p. 167- 175: Energy planning
- Newman and Kenworthy, *The Problem of Automobile Dependence…*

Project #3 Carbon Footprint assessment due in Dropbox-11:59pm Tuesday, November 14.

**Thanksgiving Break WEEK 14 November 20-24 Thanksgiving Break**
WEEK 15 November 27-29

Pulling a plan together – Future Issues

Reading:  
- Kelly, Chapter 11 p. 177 – 190  
- Cutter, et. al., *A Place Based Model for Understanding* ....  
- Atlanta Regional Commission, *Regional Plan Summary* (posted)

- Project #4 Hometown Master Plan assessment due in Dropbox-11:59pm Tuesday, November 28.

WEEK 16 December 4

In class final exam