PMAP 8010: Social Policy
Spring 2017
Kell Hall 101
Monday 4:30 – 7:00pm

Professor Andrea Young
Ayoung48@gsu.edu
Office Hours: By Appointment

Course Description:

PMAP 8010 serves as a broad introduction to Social Policy in the United States. The course focuses on the theoretical, ideological, political and practical explanations of policy challenges, role of the government in a free society and alternative social policy choices. The course explores the evolution of social policy in the modern United States with a comparison to the social policy in the United Kingdom during the same period. Social policy topics include: Children and Families; Domestic Security and Immigration; Education and Labor; Health and Income Security.

Course Objectives:

- Demonstrate an understanding of the theoretical and practical principles of social policy in the United States
- Develop an understanding of the historical and global context of social policy norms and practice
- Develop and understanding of the relationships among political institutions, office holders; global capital, and societal norms in shaping social policy decisions
- Enhance professional and research writing skills

Required Texts:


Lavalette and Pratt, ed. Social Policy: Theories, Concepts and Issues
THIRD EDITION 2006 | 336 pages | SAGE Publications Ltd
ISBN: 9781412901710

Young, Newman and Young; Andrew Young and the Making of Modern Atlanta
Mercer University Press, Macon, GA 2016
Andrea Young Page 1 1/9/17
Course Requirements

There are four keys to doing well in this course:

1.  Come to Class

Class attendance is important to accomplish the objectives of this course. You are expected to be on time for class.

2.  Do the Reading

This is a participatory class and much of the learning will take place in the class discussions and presentations. Failure to complete the assigned reading prior to class will impact your ability to join the discussion. Failure to prepare also deprives your classmates of the benefit of your perspective. Group discussion is an important part of developing and implementing social policy. Class participation is an important part of your grade in the class.

3.  Participate in Class

In addition to general participation each student must choose an area of social policy.
Each week be prepared to update the class on developments in that area in either local, state or federal policy—executive, legislative or judicial.
Developments include—major speeches, bills, committee hearings, editorials, court cases and research findings.

You are allowed to use Google alerts, in fact I recommend it
In your oral report consider the following: What is the source of power?
What is the theory behind the policy action? What is the policy objective?
What are the political constraints? What are the fiscal constraints?
Who pays?

4.  Complete your Assignments

Weekly Assignments (5 points each, 30 points total): Prior to the deadline that is 11:59 pm (just before midnight) on Sunday, you are responsible for answering the question posted on the Weekly Assignment page of GoSolar for that week. Over the course of the semester, there will be 7 Weekly Assignments, and to earn full credit, you must answer 6 of these assignments. Each Weekly Assignment is worth 4 points toward your final grade. If you submit all 7 assignments, I will use the 6 papers with the highest points.

You should answer the assigned question within a maximum of 250 words. Effective communication is an essential skill of policy analysis and leadership; therefore, you are expected to demonstrate your best writing skills in answering the question for your
Weekly Assignment. If your Weekly Assignment fails to address the question or is poorly written, it will not be accepted for credit and will be returned to you.

Midterm Paper--Write a 500 word paper comparing and contrasting two theories that impact how societies and governments approach social policy.

Final Paper- You are the Special Assistant to the President’s Policy Advisor. The President is preparing for the State of the Union Address to Congress. This speech will include several key domestic policy proposals. Your job is to write a policy options paper for the Domestic Policy Advisor making the case for at least 4 social policy proposals. The analysis must include: 1. The theory behind the policy; 2. The policy objective; 3. Data and evidence for the effectiveness of the policy; 4. The political constraints; 5 The fiscal constraints and how it will be paid for; 6. Messaging, symbols or metaphors that can be used for advocacy.

Format: Ten pages in length, footnotes and a bibliography are required.

Grading System

Class Participation- (20 points)
Weekly Assignments (30 points)
Midterm Paper (20 points)
In class Group Presentation (10 points)
Final Paper (20 points)
Total 100 points

Service Project (5 bonus points)

Grades will be based on a 100-point system. Points earned on each of the previous elements totaled and letter grades are assigned as follows:

<table>
<thead>
<tr>
<th>Total Points Earned</th>
<th>Letter Grade for the Course</th>
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<tbody>
<tr>
<td>98-100</td>
<td>A+</td>
</tr>
<tr>
<td>93-97</td>
<td>A</td>
</tr>
<tr>
<td>90-92</td>
<td>A-</td>
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<tr>
<td>88-89</td>
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<td>78-79</td>
<td>C+</td>
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<tr>
<td>73-77</td>
<td>C</td>
</tr>
<tr>
<td>70-72</td>
<td>C-</td>
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Grades are not rounded upward; thus, an average of 89.9 is a grade of B+.

**Class Preparation and Participation**
Students are expected to be present and responsible for reading the assigned material from *Policy Paradox; Social Policy* and *Making of Modern Atlanta*. Participation in class discussions is essential. You are also responsible for completing the Weekly Assignments.

**Classroom Courtesy**
It needs to be stressed that you are expected to arrive on time for this class. Please tune off phones and other electronic equipment before we begin. If electronic devices are used to take notes, they are to be placed on airplane mode. Remove headphones, Bluetooth devices and other devices from ears unless they are physician-prescribed hearing aids. There will be no tolerance for side conversations that distract from the ability of others to hear our speakers.

**Late Assignments**
All assignments must be completed on the dates and times scheduled.
1. Students who post the Weekly Assignments after the deadline will receive a maximum of 2 points for that assignment.
2. Students must post Midterm and Final Papers on GoSolar on the assigned dates before 12 midnight.
3. Students must post the Final Paper before the deadline of midnight, May 1. For each day after the deadline that a paper is posted, 10 points will be deducted from the 100-point scale used to grade the assignment.
4. Any hardship affecting a student’s ability to complete the Midterm and Final Papers on time must be discussed with the instructor and appropriate documentation provided.

**Other Necessary Information**
It is required that instructors must:
1. Give a WF to all those students who are on their rolls after the midpoint of the semester, but no longer taking the class and
2. Report the last day the student attended or turned in an assignment
3. Any cases of plagiarism or cheating will be handled according to university guidelines as outlined in the student handbook.

Please note the following information on Academic Honesty from the student handbook:
A. Plagiarism: Plagiarism is presenting another person's work as one's own. Plagiarism includes any paraphrasing or summarizing of the works of another person without acknowledgment, including the submitting of another student's work as one's own. Plagiarism frequently involves a failure to acknowledge in the text, notes, or footnotes the quotation of the paragraphs, sentences, or even a few phrases written or spoken by someone else. The submission of research or completed papers or projects by someone else is plagiarism, as is the unacknowledged use of research sources gathered by someone else when that use is specifically forbidden by the faculty member. Failure to indicate the extent and nature of one's reliance on other sources is also a form of plagiarism. Any work, in whole or in part, taken from the Internet or other computer-based resource without properly referencing the source (for example, the URL) is considered plagiarism. A complete reference is required in order that all parties may locate and view the original source. Finally, there may be forms of plagiarism that are unique to an individual discipline or course, examples of which should be provided in advance by the faculty member. The student is responsible for understanding the legitimate use of sources, the appropriate ways of acknowledging academic, scholarly or creative indebtedness, and the consequences of violating this responsibility.

B. Cheating on Examinations: Cheating on examinations involves giving or receiving unauthorized help before, during, or after an examination. Examples of unauthorized help include the use of notes, computer-based resources, texts, or "crib sheets" during an examination (unless specifically approved by the faculty member), or sharing information with another student during an examination (unless specifically approved by the faculty member). Other examples include intentionally allowing another student to view one's own examination and collaboration before or after an examination if such collaboration is specifically forbidden by the faculty member.

C. Unauthorized Collaboration: Submission for academic credit of a work product, or a part thereof, represented as being one's own effort, which has been developed in substantial collaboration with another person or source, or computer-based resource, is a violation of academic honesty. It is also a violation of academic honesty knowingly to provide such assistance. Collaborative work specifically authorized by a faculty member is allowed.

D. Falsification: It is a violation of academic honesty to misrepresent material or fabricate information in an academic exercise, assignment or proceeding (e.g., false or misleading citation of sources, the falsification of the results of experiments or of computer data, false or misleading information in an academic context in order to gain an unfair advantage).

E. Multiple Submissions: It is a violation of academic honesty to submit substantial portions of the same work for credit more than once without the explicit consent of the faculty member(s) to whom the material is submitted for additional credit. In cases in which there is a natural development of research or knowledge in a sequence of courses, use of prior work may be desirable, even required; however
the student is responsible for indicating in writing, as a part of such use, that the current work submitted for credit is cumulative in nature.

Any instances of violations of Academic Honesty policies will result in a zero on the assignment and the possibility of a failing grade for the entire course. Any student guilty of violating policies on Academic Honesty may also be subject to the University’s student discipline procedures.

All written work must be submitted in Microsoft WORD.

The official style manual of the Department of Public Management and Policy is Kate L. Turabian, A Manual for Writers of Term Papers, Theses, and Dissertations, Sixth Edition. While this is the official style manual of the Department of Public Management and Policy, other style manuals may be used if followed correctly.

Students who wish to request accommodation for a disability may do so by registering with the Office of Disability Services. Students may only be accommodated upon issuance by the Office of Disability Services of a signed Accommodation Plan and are responsible for providing a copy of that plan to instructors of all classes in which accommodations are sought.

AYSPS Career Services Office
The Andrew Young School of Policy Studies provides career support services to all current AYSPS students and alumni. Students are invited to meet with Colleen Pery, the Director of Career Services and Student Life, to discuss resume writing, interviewing, job searching, internship development, and networking. To see what career panels, career fairs, and events are available this semester, please visit: http://aysps.gsu.edu/paus/career.html. Make the most of your education by utilizing these great resources. Students are encouraged to arrange an individualized appointment with Ms. Perry by emailing: cperry25@gsu.edu. Her office is located in Room 49B on the ground floor of 14 Marietta St.

The PMAP Community Network student organization aims to connect Public Management & Policy (PMAP) students, faculty and alumni through social functions, speakers and other events while enhancing the academic and social experiences of students in Public Management and Policy. The student organization is open undergraduate and graduate students. Come join the group for general body meetings this Spring 2013. The club meets on the 4th Thursday of every month at 7:00 p.m.

Course Evaluation
Your constructive assessment of this course plays an indispensable role in shaping education at Georgia State. Upon completing the course, please take the time to fill out the online course evaluation.
Disclaimer:
The course syllabus provides a general plan for the course; deviations may be necessary.

Class Schedule

January 9  Classes Start

January 13  Last Day to Drop/Add

January 23  Reading  
**Historical Context**
FDR and LBJ speeches- New Deal, Four Freedoms and Great Society
Making of Modern Atlanta (MMA) Chapters 1 & 2
Policy Paradox, Chapter 1
Social Policy- Chapter 1, 3 & 4

**Assignment 1**
Write a 250 word Essay on the impact of American social policy since 1930 on the experiences of you and your family. Pay special attention to the policies discussed by Presidents Roosevelt and Johnson in the reading
Due: January 22 11:59pm

January 30  Reading  
**The Welfare State**
MMA Chapters 3-6
Policy Paradox- Chapters 4&5
Social Policy Chapters 7& 8

February 6  Reading  
**Globalisation**
UN Declaration of Human Rights
MMA Chapter 11
Social Policy- Chapter 16
Policy Paradox- chapter 10

**Assignment 2**

February 13  Reading  
**Neo-Liberalism**
Social Policy- Chapter 2
MMA- Chapters 7-9
Policy Paradox Chapter 7
Reagan Speech to Congress

**Assignment 3**

February 20  President’s Day

February 27  Reading

February 28  Last Day to Withdraw

March 5  Midterm Paper Due 11:59pm

March 6  Reading
Social Policy Chapters 5&6

**In Class Debate**

March 13  **Spring Break**

March 20  Reading

March 27  Reading

**Assignment 4**

April 3  Reading

**Assignment 5**

April 10  Reading

**Assignment 6**

April 17  Reading

**Assignment 7**
<table>
<thead>
<tr>
<th>Date</th>
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<tbody>
<tr>
<td>April 24</td>
<td>Last Day of Classes</td>
</tr>
<tr>
<td>May 1</td>
<td>Final Paper Due at 11:59pm</td>
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