

**SCHOOL OF SOCIAL WORK
ANDREW YOUNG SCHOOL OF SOCIAL POLICY
GEORGIA STATE UNIVERSITY
ATLANTA, GEORGIA**

MSW COMMUNITY PARTNERSHIPS CONCENTRATION: SKILL SETS

COMMUNITY & ORGANIZATIONAL COMMUNICATIONS	COMMUNITY ASSESSMENT	FINANCIAL RESOURCE DEVELOPMENT	COMMUNITY & ORGANIZATIONAL DEVELOPMENT	LEADERSHIP & MANAGEMENT	RESEARCH, EVALUATION & TECHNOLOGY
<p>DEFINITION: The ability to apply a range of written, oral, and electronic modes of communication in relationship-building and interactions among groups, organizations, and communities.</p> <p>CONTENT: Group facilitation Electronic communications Public speaking Training and presentation skills Assertiveness training Negotiation and mediation Confidentiality Documentation Marketing Public relations Social Media Strategic framing</p>	<p>DEFINITION: The ability to identify and assess community needs and assets and contribute to the development of shared goals/outcomes</p> <p>CONTENT: Ecological perspective Social capital GIS Assets mapping Community practice Community analysis</p>	<p>DEFINITION: The ability to create a resource development strategy and identify diverse funding sources</p> <p>CONTENT: Grant writing Fund raising Social entrepreneurship Fiscal management</p>	<p>DEFINITION: The ability to develop, monitor, strengthen, and/or evaluate collaborative relationships that focus on building healthy communities</p> <p>CONTENT: Comprehensive community development Capacity building Partnership evaluation and development Partnership forms and structures Constituency building: community education & leadership development Policy formulation</p>	<p>DEFINITION: The ability to engage in leadership behaviors and to synthesize knowledge and skills in the management of projects, partnerships, and organizations</p> <p>CONTENT: Strategic planning Leadership styles Management theories Organizational theories Supervision Human resource management Management information systems Risk management Meeting management Project management</p>	<p>DEFINITION: The ability to apply research methods and technological processes in evaluating work with organizations and communities</p> <p>CONTENT: Information technology skills Information management Scientific method Program planning & evaluation Evaluation approaches & ethical issues</p>