# MSW Community Partnerships Concentration: Skill Sets

<table>
<thead>
<tr>
<th>COMMUNITY &amp; ORGANIZATIONAL COMMUNICATIONS</th>
<th>COMMUNITY ASSESSMENT</th>
<th>FINANCIAL RESOURCE DEVELOPMENT</th>
<th>COMMUNITY &amp; ORGANIZATIONAL DEVELOPMENT</th>
<th>LEADERSHIP &amp; MANAGEMENT</th>
<th>RESEARCH, EVALUATION &amp; TECHNOLOGY</th>
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</thead>
<tbody>
<tr>
<td><strong>DEFINITION:</strong> The ability to apply a range of written, oral, and electronic modes of communication in relationship-building and interactions among groups, organizations, and communities.</td>
<td><strong>DEFINITION:</strong> The ability to identify and assess community needs and assets and contribute to the development of shared goals/outcomes.</td>
<td><strong>DEFINITION:</strong> The ability to develop, monitor, strengthen, and/or evaluate collaborative relationships that focus on building healthy communities.</td>
<td><strong>DEFINITION:</strong> The ability to create a resource development strategy and identify diverse funding sources.</td>
<td><strong>DEFINITION:</strong> The ability to engage in leadership behaviors and to synthesize knowledge and skills in the management of projects, partnerships, and organizations.</td>
<td><strong>DEFINITION:</strong> The ability to apply research methods and technological processes in evaluating work with organizations and communities.</td>
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| **CONTENT:** Group facilitation  
Electronic communications  
Public speaking  
Training and presentation skills  
Assertiveness training  
Negotiation and mediation  
Confidentiality  
Documentation  
Marketing  
Public relations  
Social Media  
Strategic framing | **CONTENT:** Ecological perspective  
Social capital  
GIS  
Assets mapping  
Community practice  
Community analysis | **CONTENT:** Grant writing  
Fund raising  
Social entrepreneurship  
Fiscal management | **CONTENT:** Comprehensive community development  
Capacity building  
Partnership evaluation and development  
Partnership forms and structures  
Constituency building: community education & leadership development  
Policy formulation | **CONTENT:** Strategic planning  
Leadership styles  
Management theories  
Organizational theories  
Supervision  
Human resource management  
Management information systems  
Risk management  
Meeting management  
Project management | **CONTENT:** Information technology skills  
Leadership styles  
Management theories  
Organizational theories  
Supervision  
Human resource management  
Management information systems  
Risk management  
Meeting management  
Project management |

Approved: School of Social Work Faculty Meeting, September 23, 2009