SCHOOL OF SOCIAL WORK
ANDREW YOUNG SCHOOL OF POLICY STUDIES
GEORGIA STATE UNIVERSITY
ATLANTA, GEORGIA

MSW COMMUNITY PARTNERSHIPS SPECIALIZATION: SKILL SETS

COMMUNITY & ORGANIZATIONAL COMMUNICATIONS	COMMUNITY ASSESSMENT	FINANCIAL RESOURCE DEVELOPMENT	COMMUNITY & ORGANIZATIONAL CAPACITY DEVELOPMENT	LEADERSHIP & MANAGEMENT	RESEARCH & EVALUATION
DEFINITION: The ability to apply a range of written, oral, and electronic modes of communication to build relationships; interact among groups, organizations, and communities; and support community partnerships intervention strategies.	**DEFINITION:** The ability to identify and assess community needs and assets and contribute to the development of shared goals/ outcomes	**DEFINITION:** The ability to create a resource development strategy and identify diverse funding sources	**DEFINITION:** The ability to develop, monitor, strengthen, and/or evaluate organizational capacity and collaborative relationships that focus on building healthy communities	**DEFINITION:** The ability to engage in leadership behaviors and to synthesize knowledge and skills in the management of projects, partnerships, and organizations	**DEFINITION:** The ability to apply research methods in carrying out tasks and evaluating outcomes with groups, organizations and communities
CONTENT: Group facilitation Technological skills & electronic communications Public speaking Training and presentation skills Assertiveness training Negotiation and mediation Confidentiality & ethical behaviors Documentation Marketing Public relations Social Media Strategic framing	**CONTENT:** Ecological perspective Community well-being Social capital GIS Assets mapping Community analysis	**CONTENT:** Grant writing Fund raising Sponsorships Social entrepreneurship Fiscal management	**CONTENT:** Comprehensive community development Capacity building Theory of change Partnership evaluation and development Partnership forms and structures Constituency building: community education & leadership development Consensus organizing Collective impact Social planning/policy	**CONTENT:** Leadership styles Management theories Organizational theories Supervision Human resource management Management information systems Social innovation Strategic planning Risk management Meeting management Project management	**CONTENT:** Logic models Community-based participatory research Focus groups Evaluation reports & action plans Program planning & evaluation Evaluation approaches & ethical issues