



For details, contact:
Betsy Robertson
Director of Public Relations
Phone (404) 651-4328
E-mail b-robertson@gsu.edu

Andrew Young School of Policy Studies
Georgia State University
Phone 404-651-3990
Fax 404-651-3996

Andrew Young School of Policy Studies

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Mescon returns to Georgia State University

Former business dean to focus on nonprofit organizations

ATLANTA – Michael H. Mescon, former dean of the J. Mack Robinson College of Business at Georgia State University, joins GSU’s Andrew Young School of Policy Studies this month as visiting holder of the Bernard B. and Eugenia A. Ramsey Chair of Private Enterprise. Mescon will work to raise funds for the Andrew Young School and establish programs in nonprofit leadership and consumer education.

“Mike Mescon will give us great leadership as we build our nonprofit programs in the Andrew Young School,” said Andrew Young School Dean Roy W. Bahl. “Few can match his experience in this area and his sense of where the field is going.”

The original holder of the chair during his GSU tenure, Mescon, founder and chairman of The Mescon Group Inc., is the author or co-author of more than 300 articles and books. He wrote *Business Today*, the most successful introductory business textbook in the United States, and *Showing Up for Work and Other Keys to Business Success*, which earned him the Georgia Author of the Year Award from the Council of Authors and Journalists. He holds an honorary doctorate of humane letters from the College of Charleston and an honorary doctorate of private enterprise from The Citadel, where he also holds a visiting chaired professorship.

“Having the opportunity to return to Georgia State and, in particular, joining the Andrew Young School of Policy Studies, is especially gratifying,” Mescon said. “Needless to say, I look forward to working with faculty, staff and students in this new and exciting assignment.”

