

CURRICULUM VITAE
BRUCE A. SEAMAN, PH.D.

December 2018

Contact Information

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Educational Background

A.B. Economics and Political Science (Magna cum Laude with Honors), Albright
College, 1972

M.A. Economics, University of Chicago, 1974

Ph.D. Economics, University of Chicago, 1978

Other Universities Attended:

American University, Washington, D.C.

University of Graz, Austria

Professional Experience

Core Faculty, Non-Profit Studies Program, Andrew Young School of Policy
Studies, Georgia State University, June 2003 - present.

Core Faculty, Center for State and Local Finance, Andrew Young School of Policy
Studies, 2014-present.

Affiliated Faculty, Fiscal Research Center, Andrew Young School of Policy
Studies, Georgia State University, June 15, 1993- present

Chairman, Dept. of Economics, GSU, April 10, 1989 - June 15, 1993.

Associate Professor of Economics, GSU, 1985 - present.

Joint Appointment, Dept. of Management, Robinson College of Business
Administration, Georgia State, 1997 - 2001.

Adjunct Appointment, School of Public Policy, Georgia Institute
of Technology, Spring 2000 - present.

Member of the Faculty of the Department of Public Administration and Urban
Studies, Andrew Young School of Policy Studies, GSU 1989-2001.

Forensic Economics Consultant/Expert Witness, 1983 - present. (Antitrust,
Business Litigation, Civil Tort)

Director of Graduate Studies and Doctoral Coordinator, Dept. of Economics, GSU,
1985 - 1989.

Assistant Professor of Economics, Georgia State University, 1978 - 1985.

Staff Economist and Consultant, Federal Trade Commission, 1978-1983 (Antitrust
and Consumer Protection).

Instructor, Dept. of Economics, Indiana University, Northwest,
1974 - 1977.

Lecturer, Division of the Social Sciences, University of Chicago, 1977.

Lecturer, Division of Social Sciences, DePaul University, 1977.

Selected Awards and Citations/Professional Affiliations:

Member of the Research Advisory Network of the NCNE (National Center of Nonprofit Enterprise); 2017- present
Member of the Georgia Statewide Immigration Coalition; 2017-present
Co-Series Editor (with Dennis R. Young, *New Horizons in Nonprofit Research*, Edward Elgar Publishing, 2016-present.
Member of the Guidepoint Network of economic advisors; 2014 -present
Recipient of Outstanding Teacher Award, Andrew Young School of Policy Studies, Georgia State University, August 2009.
Co-Editor, *Estudios de Economía Aplicada*, May 2009 - ongoing.
Adviser to the Atlanta Sports Council; Adviser to the Metropolitan Atlanta Arts Coalition; ongoing.
Adviser to the Maven Fund, 2007-2008
Cited by SSRN (Social Science Research Network) for having the second most frequently downloaded paper ("Attendance and Public Participation in the Performing Arts: A Review of the Empirical Literature") in two categories of the performing, visual, and fine arts research network (notification November 30, 2007).
Senior Adviser with: The Brattle Group, Cambridge, MA and Washington, D.C. June 2007 - present.
Member of the Editorial Board, *Journal of Cultural Economics*, 2006 - ongoing.
Expert member of The Cultural Commons (internet site for experts in cultural economics), Center for Arts and Culture, Washington D.C., 2003 - present
Member of Planning Committee for 2003 and 2004 Wichita Workshop on Appraisal for Ad Valorem Taxation of Communications, Energy and Transportation Properties, National Tax Association
President, Association for Cultural Economics, International: 2000-2002; Immediate Past President: 2002-2004; President-Elect: 1998-2000.
Distinguished Alumnus Award, Albright College, May 1997.
Chair, Nominating Committee of the Association for Cultural Economics International: 1992, 1996 and 2006.
Deardon Fellow, Albright College; Spring 1996.
Appointed by Georgia Secretary of State, Max Cleland, to the Ethics/Campaign Reform Blue Ribbon Committee, 1991.
Distinguished Professor Award, Mortar Board Society, Winter 1989, Georgia State University.
Danforth Foundation Graduate Fellowship, 1972-1976; Academic Award of Merit and Golden "A" Award, Albright College: 1971, 1972.
Member of: American Economic Association; Southern Economic Association; National Association of Forensic Economics; Association for Cultural Economics International; American Academy of Economic and Financial Experts; Atlanta Economics Club/National Association for Business Economics; Omicron Delta Epsilon and Alpha Phi Omega.

Fields of Specialization:

Applied Microeconomics
Cultural/Entertainment Economics; Sports Economics
Industrial Organization, Antitrust, and Government Regulation
Law and Economics/Forensic Economics
Public Sector Economics/Taxation
Economic Impact Analysis

Publications:

- Chapter on "Economic Impact of the Arts," in volume edited by Ruth Towse, *A Handbook of Cultural Economics, 3rd Edition*, Edward Elgar, forthcoming 2019-2020.
- Chapter on "Demand for Cultural Goods," in volume edited by Trine Bille, Ana Mignosa and Ruth Towse, *Teaching Cultural Economics*, Edward Elgar, forthcoming 2019.
- Handbook of Research on Nonprofit Economics and Management*, co-editor (with Dennis R. Young), Edward Elgar Publishers, 2nd edition June, 2018.
- "Static and Dynamic Pricing Strategies: How Unique for Nonprofits?" Chapter 10 in *Handbook of Research on Nonprofit Economics and Management*, 2nd edition, edited by Seaman and Young, June 2018.
- "Contingent Valuation Applied to the Chilean Network of Public Libraries" ("Valoración Contingente en Bibliotecas Públicas en Chile"); with Andrea Baez, Juan José Price Elton (Universidad de Chile) and Andrea Rebolledo (Universidad del Desarrollo, Santiago Chile), *Estudios Públicos*, 146 (Fall 2017), 87-117.
- "What Is at Stake When We Decide Among Different Forms of Support for the Cultural Sector?" ("Que Está en Juego al Optar entre Distintas Formas de Apoyo para el Sector Cultural?"), invited paper, *Estudios Públicos*, 146 (Fall 2017), 121-162.
- "Measuring Concentration and Competition in the U.S. Nonprofit Sector: Implications for Research and Public Policy" (with Amanda Wilsker and Dennis Young), *Nonprofit Policy Forum*, Vol.5, Issue 2, 2014.
- "The Role of the Private Sector in Cultural Heritage," Chapter 5 in *Handbook on the Economics of Cultural Heritage*, edited by Ilde Rizzo and Anna Mignosa, Edward Elgar Publishing, 2013.
- "The Economic Impact of the Arts," Chapter 28 in *The Handbook of Cultural Economics*, 2nd edition, Ruth Towse, editor, Edward Elgar Publishing, 2011: 201-210.
- Handbook of Research on Nonprofit Economics and Management*, co-editor (with Dennis Young), Edward Elgar Publishers, 2010.
- "Pricing Strategies of Nonprofit Organizations," Chapter 11 in *Handbook of Research on Nonprofit Economics and Management*, ed. by Bruce A. Seaman and Dennis Young, Edward Elgar Publishers, 2010.
- Book Review, *Measuring the Value of Culture: Methods and Examples in Cultural Economics*, by Jeanette D. Snowball, *Journal of Regional Science*, 2010.
- "Cultural Economics: State of the Art and Perspectives," *Studies in Applied Economics (Estudios de Economía Aplicada)*, 27(1): 1-32, 2009.
- Book Review, *Cultural Tourism: Global and Local Perspectives* (edited by Greg Richards), *Journal of Cultural Economics*, 32(4): 231-236, 2008.
- Obituary: Dick Netzer (1929-2008), *Journal of Cultural Economics*, 32(4): 227-229, 2008.
- "Competition and the Non-profit Arts: The Lost Industrial Organization Agenda," reprinted from *Journal of Cultural Economics* (28,3, 2004), in *Recent Developments in Cultural Economics*, ed. by Ruth Towse, in the series *The International Library of Critical Writings in Economics*, Edward Elgar Publishing, 2007.
- "Empirical Studies of Demand for the Performing Arts," *Handbook of the Economics of Art and Culture*, (Chapter 14), edited by David Throsby and Victor Ginsburgh, North-Holland (Elsevier), 2006
- "Competition and the Non-Profit Arts: The Lost Industrial Organization Agenda," (Presidential Address to the Association for Cultural Economics, International), *Journal of Cultural Economics*, August 2004, 28(3): 167-193.

- "The Economics of Cigarette Taxation: Lessons for Georgia," *State Tax Notes*, May 31, 2004: 673-696.
- "International Trade and Economic Development Strategy: Can Foreign Direct Investment be Predicted?" (with Robert E. Moore et al.). Fiscal Research Center (Andrew Young School of Policy Studies, Georgia State University), Report No. 90, December 2003.
- "Cultural and Sports Economics: Conceptual Twins," *Journal of Cultural Economics*, 27: 81-126, 2003.
- "Sexual Orientation and the Demand for the Arts" (with Gregory Lewis), *Social Science Quarterly*, 85(No. 3, September 2004): 523-538.
- "Regulation of Utilities: Challenges and Opportunities for State and Local Tax Policy," (with W. Bartley Hildreth), Chapter 8 in *State and Local Finances Under Pressure*, edited by David Sjoquist, Edward Elgar Publishers, 2003
- "The Economic Impact of the Arts," Chapter 27 in *The Handbook of Cultural Economics*, Ruth Towse, editor, Edward Elgar Publishing, 2003.
- "Beyond Economic Impact," Chapter 9 in *Arts in a New Millennium: Research and the Arts Sector*, edited by Valerie B. Morris and David B. Pankratz, Greenwood Publishing Group (Praeger Publishers), 2003.
- National Investment in the Arts*, (Issue Paper Monograph), Center for Arts and Culture, Washington, D.C., March 2002, 67 pages
- Book Review, *The Public Life of the Arts in America*, Rutgers University Press, 2000, edited by J. Cherbo and M. Wyszominski, *Journal of Cultural Economics*, Vol. 26, No. 2, May 2002: 157-160.
- "An Economic Analysis of Arts Labor Markets: Lessons from Sports," *Papers and Proceedings of the Conference on Artists' Career Development and Artists' Labor Markets, Support and Policies for Artists*, Japan Association for Cultural Economics, May 1999: 134-144.
- "Analysis of Franchise Fees in Georgia," Fiscal Research Program, Georgia State University, August 1999
- "Criminal Behavior in General Equilibrium: Who Benefits from Crime?" (with Jorge Martinez-Vazquez), *Journal of Socio-Economics*, Volume 26, Number 3, 1997: 303-324.
- "A Local Option Sales Tax for DeKalb County? An Analysis," Research Atlanta Inc. (Policy Research Center, Georgia State University), 1995
- "Atlanta-in-DeKalb; Double Taxation, Tax Assessment, and Library Services" (with Theodore Poister), Research Atlanta, Inc., (Policy Research Center, Georgia State University), 1994
- Book Review, *The Economics of Art and Culture: An American Perspective*, by Heilbrun and Gray, Cambridge University Press, 1993, *Journal of Cultural Economics*, Vol. 18, No.1, 1994
- The Economic and Social Impact of the Home Services Insurance Industry*, Series No. 2, Dept. of Economics, College of Business Administration, Georgia State University Business Press, 1993.
- "Considerations in Adapting Industrial Organization Theory to the International Trade in Cultural Goods," in *Cultural Economics*, edited by Ruth Towse and Abdul Khakee, Springer-Verlag, Berlin, 1992:153-162.
- "Functional Discounts, Trade Discounts, Price Discrimination and the Robinson-Patman Act (with Arnold Celnicker)," *Utah Law Review*, November 1989, pp. 813-858.
- "Arts Impact Studies: A Fashionable Excess," in *Economic Impact of the Arts: A Sourcebook*, National Conference of State Legislatures, Washington, D.C., 1987: 43-76.
- "Private Schooling and the Tiebout Hypothesis," (with Jorge Martinez-Vasquez), *Public Finance Quarterly*, Vol. 13, No.3, July 1985: 293-318.
- "Price Discrimination in the Arts," in *Managerial Economics for the Arts*, edited by Virginia Lee Owen, et al., University of Akron, 1985: 47-60.

- "Comment: The Arts as an Industry," in *Economics of Cultural Industries*, edited by William S. Hendon, et al., University of Akron, 1985: 104-108.
- "An Assessment of Recent Applications of Economic Theory to the Arts," *Journal of Cultural Economics*, Vol.5, June 1981: 36- 51.
- "Economic Theory and the Positive Economics of Arts Financing," *American Economic Review*, Vol. 71, May 1981: 335-340.
- "Private Demand for Public Subsidies: A Comment," *Journal of Cultural Economics*, Vol. 4, June 1980, pp. 47-54.
- "Economic Models and Support for the Arts," in *Economic Policy for the Arts*, ed. by William S. Hendon, et. al., ABT Associates, Cambridge, 1980: 80-95.
- "The Vague World of the Arts and Urban Development," in *The Arts and Urban Development; Critical Comments and Discussion*, ed. by William S. Hendon, Center for Urban Studies, The University of Akron, 1980: 17-21.
- "Local Subsidization of Culture: A Public Choice Model Based on Household Utility Maximization," *Journal of Behavioral Economics*, Vol. VIII, No. 1, Summer 1979: 93-131.
- "Further Comments on Local Subsidization of Culture," *Journal of Behavioral Economics*, Vol. VIII, No. 1, Summer 1979: 139-147.

Additional Reprinted Publications, Working Papers, Current Research, Recent Conference Participations, and Selected Collaborations

- Invited lecture on sports and economic impact analysis. Class on Sports Economics; Emory University, Atlanta, Georgia, October 10, 2018.
- Member of Scientific Committee, and paper presenter and discussant for the Second Conference on the Economics of Leisure, Culture and Sport; Gijon (Spain) at Laboral, Faculty of Commerce, Tourism and Social Sciences, forthcoming October 19-20, 2018
- Invited presentations to economics faculty and graduate students at Hasanuddin University, Makassar, Indonesia, July 4-5, 2018.
- Invited lecture on sports and arts economics, and participation in a public debate with Professor Victor Matheson re; "Stadiums, Sports and Spectacles," Stonehill College, Easton, Massachusetts April 10. 2018.
- Primary Keynote Speaker at the 20th Biennial Conference of the Association for Cultural Economics, International, "Connecting the Economics of Arts and Culture with the Economics of Sports," Melbourne, Australia, June 26, 2018, RMIT University.
- Invited presentation, "American Antitrust and Potential Lessons for China," Shanghai Jiao Tong University, May 25, 2017
- Invited for an on-campus faculty residency at Rhodes University, Port Elizabeth, South Africa, January 2017.
- Invited to present paper "Comparative forms of public support for culture; an international perspective," sponsored by Centro de Estudios Publicos, Santiago Chile, November 2016.
- 19th International Conference of the Association for Cultural Economics International, two papers to be presented in Valladolid Spain, June 21-24, 2016. "Contingent Valuation in Public Libraries in Chile: The Importance of Wealth Inequality and Social Goals," with Juan José Price Elton and Andrea Rebolledo; and "How Reliable are *Ex Post* Econometric Studies of Arts/Sports Regional Economic Impacts?" with Juan José Price Elton. Also invited to serve on a panel regarding "International Sponsored Research in the Arts."
- Invited book reviews of *Building Chicago Economics*, edited by Robert Van Horn et al., Cambridge University Press, 2011, and *The Elgar Companion to the Chicago School of Economics*, edited by Ross B. Emmett, Edward Elgar, 2010; potentially pending in *Journal of History of Economic Thought*, 2016.
- Chair of session on "Antitrust and the European Community," Annual conference of

the Southern Economic Association, New Orleans, November 23, 2015.

Invited speaker on "Cost-Benefit and Cost-Effectiveness Analysis," as part of the Andrew Young School of Policy Study international training course on *Public Budgeting and Fiscal Management*, August 14, 2015.

"Valoración Contingente en Bibliotecas Públicas en Chile" (Contingent Valuation in Public Libraries in Chile), with Juan José Price Elton (Universidad de Chile) and Andrea Rebolledo (Universidad del Desarrollo, Santiago Chile); completed April 2015; Findings publicly presented at the Office of Libraries, Archives and Museums, Santiago Chile, April 2, 2015.

"Invited Keynote Speaker," Seminar on Economic Impact Analysis, University of Arkansas, September 12, 2014.

Presented "Measuring Concentration and Competition in the U.S. Nonprofit Sector: Implications for Research and Public Policy" (with Amanda Wilsker and Dennis Young), Nonprofit Competition and Public Policy Research Conference, Washington, D.D., October 4, 2013.

Invited Guest Speaker, 6th World Summit on Arts & Culture, Santiago Chile, January 13-16, 2014

Invited Guest Speaker, Regional Seminar on Research in Colombia, Universidad Autónoma de Occidente, Cali Colombia: "La clima para las investigaciones en los Estados Unidos: Lecciones y avisos para los profesores jóvenes en Latinoamérica." July 31, 2013.

Invited Panelist: "Expanding Georgia's Reputation in the Business of Sports," Georgia Chamber of Commerce Spring Meetings, Greensboro, GA, May 20, 2013.

"Is There Still an Arts-Sports Disparity in the Treatment of Capacity Constraints and Ex Post Verification?" Presented at the North American Regional Science Association, International conference, November 9. 2012.

Moderator, "The Airport Area as an Eco-Business Zone: Creating Sustainable Jobs," Sustainable Airport Area International Seminar, Georgia Institute of Technology, Atlanta, October 30, 2012.

Participant and Speaker at the "Purpose Built Plenary Session on the Atlanta Housing Model," Regional Conference of Head Start Organizations, Marriott Marquis Hotel, Atlanta October 5, 2012.

Invited Lecture, "Economic Impact in the Arts: An Updated Methodological Assessment," *Culture: Potential for Development* Conference, Maribor, Slovenia, September 21-23, 2012.

Invited Lecture: "Recent Applications of Economics to the Field of Cultural Economics," University of Chile, Santiago de Chile; May 7, 2012

"The Developer Model Controversy at North American Airports: What Do We Know; What Can We Know?" Presented at a panel discussion at the North American Airport Association meetings, Atlanta, November 8, 2011.

"Economic Impact Calculators: Helpful Guides or Malicious Diversions?" paper to be presented at the North American Regional Science Association meetings, Miami, November 9-12, 2011

"Teaching Nonprofit Economics to Undergraduates and Graduate Students: (with Dennis Young and Janet Johnson). Revise and resubmit to the *Journal of Nonprofit Education and Leadership*; expected publication of revised version, 2012.

"Nonprofit Competition and the Allocation of Philanthropic Resources" (with Dennis Young, Amanda Wilsker, Lewis Faulk and Nicholas Harvey), for presentation to the ISTR Ninth International Conference, Istanbul, July 7-10, 2010.

"Concentration, Competition and Collaboration in the U.S. Nonprofit Sector: Implications for Efficiency and Public Policy (with Dennis Young, Amanda Wilsker, Lewis Faulk and Nicholas Harvey), presented at the ARNOVA conference, Cleveland, November 2009; pending submission to *Nonprofit Management and Leadership*

- "Can Foreign Direct Investment Be Predicted?" (with Robert Moore and Sasatra Sudawasad)
- "Contested Space: Downtown for the Tourists or the Locals," (with Harvey Newman), for presentation at the Annual Meeting of the Urban Affairs Association, March 4-9, 2009, Chicago
- "The Demand for Sports vs. Demand for the Arts in Spain" (with Juan Prieto-Rodriguez and Victor Fernando-Blanco), working paper in process, 2008
- "Spatial Competition and Pricing Strategies in the Performing Arts," Paper to be presented at the 14th Biennial Conference of the Association for Cultural Economics, International, Boston, June 2008.
- "The Atlanta Beltline Redevelopment Project: Urban Salvation or Expensive Hype?" working paper presented at conference "The City of Atlanta: Recent Trends and Future Prospects," sponsored by the Dan E. Sweat Chair in Education and Community Policy, Georgia State University, February 23, 2007. (Potential chapter in book to be edited by David Sjoquist)
- "The Relationship Among Regional Economic Impact: The Case of Cultural Assets," Working Paper NP 06-05, Nonprofit Studies Program, Andrew Young School of Policy Studies, November 2006 (Also SSRN paper)
- " Interdisciplinary Contributions to Cultural Economics: The Case of Performing Arts Audiences and Demand Analysis," Working paper presented at the Biennial Conference of the Association for Cultural Economics, International, July 2006.
- "Attendance and Public Participation in the Performing Arts: A Review of the Empirical Literature," Working paper 05-03, Nonprofit Studies Program, Andrew Young School, Georgia State University, August 2005. (Also SSRN paper)
- "The Supply Constraint Problem in Economic Impact Analysis: A Sports/Arts Disparity," presented by invitation at the Conference on Economic Impact Studies (Tarrytown, New York), Sponsored by the Cultural Policy Center of the University of Chicago, May 12-14, 2004. SSRN Paper No. 07-04, sponsored by the International Society for New Institutional Economics, Vol. 3, No. 25, June 8, 2007
- "Industrial Organization in the Arts Before the 'Discovery' of the 'Cultural Industries'"; Presidential Address, presented at the biennial conference of the Association for Cultural Economics, International, Rotterdam, Netherlands, June, 2002.
- "CVM vs. Economic Impact: Substitutes or Complements," first presented at the Contingent Valuation of Culture Conference, Chicago, Feb.1 and 2,2002. (Under revision for publication)
- "Sexual Orientation and the Demand for the Arts" (with Gregory Lewis), presented at the biennial conference of the ACEI, Rotterdam, June 2002.
- "Price Discrimination in the Arts," reprinted in *Cultural Economics: The Arts, the Heritage and the Media*, ed. by Ruth Towse, as part of The International Library of Critical Writings in Economics, Series Editor, Mark Blaug, Edward Elgar Publishing Limited, 1997.
- "Arts Impact Studies: A Fashionable Excess," also reprinted in Towse volume above, 1997; Reprinted also by New Press, Center for Cultural Policy, *The Politics of Culture*, pp. 266 - 285, Washington, D.C., 2000
- "Value and Illegal Behaviors," Working Paper #37, Policy Research Center, Georgia State University, 1993.
- "Price Discrimination by Non-Profit Organizations: The Case of the Arts," Policy Research Center, Georgia State University, 1994.
- "Exclusionary Conduct and Anti-competitive Effects: Newspaper Advertising and Job Fairs," Project funded by School of Policy Studies, Summer 1999.
- "Taxation of Electronic Commerce"
- "Optimal Antitrust Enforcement in the Media Arts"

- "An Empirical and Theoretical Comparison of Alternative Predation Rules," Richard Zerbe and Donald Cooper, *Texas Law Review*, December 1982, (cited as providing useful contributions to the section "A Simple Economic Analysis of the Welfare Effects of Predatory Pricing," Section F.
- "An Economic and Antitrust Analysis of the Distribution of Medical Products," by Arnold C. Celnicker in *American Journal of Law and Medicine*, Vol. xvi, no. 4, 1990: 499- 523, (cited for providing helpful comments on the economic analysis).
- "A Response to Carson W. Bay's Call for Per Se Legality of Tying Arrangements," by Arnold Celnicker in *American Business Law Journal*, Vol. 28/1, Spring 1990: 145-159, (cited for providing helpful comments on the analysis).
- "A Competitive Analysis of the Most Favored Nations Clauses in Contracts Between Health Care Providers and Insurers," by Arnold Celnicker in *North Carolina Law Review*, Vol. 69, No. 4, April 1991: 863-892 (cited for valuable contributions to the economic analysis).

Externally Funded Projects/ Public Policy Reports

- Adaption of Seaman economic impact calculator to the case of South African cultural events via development of the South African Economic Impact Calculator (in cooperation with Jen Snowball, Ph.D., Rhodes University, Grahamstown, South Africa); February 2017; activated March 2017.
- An Economic Analysis of the Qualification of the 2018 NCAA Football Championship Game for Georgia State Sales Tax Exemption, Atlanta Football Host Committee, January/February 2017; Similar analysis of Super Bowl LIII, February 2019 to be hosted by Atlanta; completed June 2017.
- "The Economics of Casinos and Development in Downtown Atlanta," sponsored project in cooperation with Bleakly Advisory Group; completed January 2017.
- "The Local Economic Impact of Major Soccer League Training Facilities in Metro Atlanta," completion, September 2015.
- "Valoración Contingente en Bibliotecas Públicas en Chile" (Contingent Valuation in Public Libraries in Chile), with Juan José Price Elton (Universidad de Chile) and Andrea Rebolledo (Universidad del Desarrollo, Santiago Chile); completed April 2015.
- "The Economic Impact of the Aurora Theatre on Lawrenceville and Gwinnett County;" Results reported November 2014.
- "An Analysis of Premium Cigar Taxation: A Potential Tax Cap for New Jersey," July 2014. Presented to industry representatives and further distributed to legislators in New Jersey and Illinois. Results presented to the Department of Revenue, State of Illinois.
- "The Economic Impact of Constructing a New Football Stadium in Atlanta, and the Economic Impacts of Future Stadium Mega-Sports Events; December 2012, Atlanta Falcons
- Set in Stone: Cultural Infrastructure in the United States: 1994-2008*, co-author with Joanna Woronkowitz, D. Carroll Joynes, Peter Frumkin, Anastasia Kolendo, Robert Gertner, Norman Bradburn; Final Report presented to NORC at the University of Chicago, the Andrew W. Mellon Foundation, the Kresge Foundation, and the John D. and Catherine T. MacArthur Foundation, June 28, 2012 (final release), Cultural Policy Center, University of Chicago.
- "The Airport Concession Industry: Important Issues and Trends," Working Paper 11-31, Andrew Young School of Policy Studies, Georgia State University July 2011
- "The Economic Impact of the Atlanta Braves on the City of Atlanta and State of Georgia," Completion: August 2011; Atlanta Braves

"The Economic Impact on the City of Atlanta of the AHA Mixed Income Communities Revitalization Program (Phase I)," funded by the Atlanta Housing Authority; completed March 2011.

"The Economic Impact of Lake Lanier and Reduced Water Levels" (working with Bleakly Advisory Group), project funded by the 1071 Coalition; completed November 2010.

"The Economic Impact of Reduced Georgia Nursing Home Funding," projected funded by the Nursing Home Association of Georgia, fall 2008.

"The Economic Impact of the Georgia Department of Human Resources," technical consultant to the Andrew Young School of Policy Studies Health Policy Center, funded project completed August 2008.

"Telecommunications Tax Reform: Lessons for Georgia;" project funded through the Fiscal Research Center of the Andrew Young School of Policy Studies; report due November 2009; conference to discuss the findings forthcoming.

"Georgia Economic Impact Calculator for the Non-profit Arts Sector." Project funded by the Georgia Council for the Arts, project completion November 2008.

"An Economic Impact Model of Cultural and Sporting Events," funded by the Georgia Department of Economic Development, Principal Investigator, Fiscal Research Center, Andrew Young School, Georgia State University; final product delivered Spring 2007.

"The Economic Impact of the Georgia Aquarium: The First Year Experience," funded by The Marcus Foundation; final report Spring 2007.

"An Analysis of the Potential Fiscal Impact on the City of Atlanta of the Peachtree Corridor Development Projects," funded by The Peachtree Corridor Taskforce; final report March 15, 2007.

"The Economic Impact of Zoo Atlanta: Alternative Location Options," funded by Zoo Atlanta; Final report: February 2008.

"The Economic Impact of the Peachtree Road Race," funded by the Atlanta Track Club, May 2006

"The Proposed Atlanta NASCAR Hall of Fame; Economic and Fiscal Impact: An Evaluation of the Deloitte Study and Independent Projections," funded by the Atlanta Development Authority, March 2006

"Economic Impact of the Atlanta Beltline (Tax Allocation District): City of Atlanta Budget Impact," funded by the Atlanta Development Authority, October 2005.

"The Economic Impact of the New World of Coca Cola and the Georgia Aquarium," funded by Coca-Cola and the Marcus Foundation, June 2004.

"The Economic Effects of the Hartsfield International Airport Fifth Runway: An Update." Prepared for consulting firm 360 Inc. February 2003.

"An Analysis of the Effects of Cigarette Excise Taxation: Lessons for Georgia," Fiscal Research Program, Georgia State University.

"The Economics of Municipal Public Service "Overbuilds: An Analysis of the Cable Television Industry," January 2003.

"New Approaches to National Investment in the Arts: Promises and Pitfalls," An Issue Brief prepared for The Center for Arts and Culture, Summer 2001.

"Country/Segment Study of Direct Foreign Investment," Project Director, Georgia Fiscal Research Program, Georgia State University, sponsored by the Georgia Department of Industry, Trade and Tourism," July 2002; Update March 2003.

"Challenges Facing the South Atlantic Container Ports: The Role of the Proposed South Atlantic International Terminal (SAIT), prepared for consulting firm 360 Inc., June 2001.

"Electrical Municipal Corporations (EMC's): A Review of Competitive Issues for Georgia," February 2001

"Economic Impact of the Georgia World Congress Center Authority: FY 2000," February 2001

"Impact of AT&T/Media One Infrastructure Improvements in Georgia," (with James Senn), July 2000.

"An Overview of Franchise Fees in Georgia: Description and Analysis, Georgia Fiscal Research, August 20, 1998

"An Analysis of the Exportability of an Excise Tax on Auto Rentals," and "The Economic Impact of a New Sports Arena in Downtown Atlanta," funded by Turner Broadcasting, January 1996.

"A State Partnership with the Fernbank Museum of Natural History: Analysis and Proposal (with Henry Huckaby and David L. Sjoquist), Policy Research Center, College of Business Administration, Georgia State University, November 1995.

"The Economic Impact of the Fifth Runway on the City of College Park, Georgia," funded by the City of College Park, February 1996.

"The Economics of Severance Taxes: The Case of Georgia," funded by the State of Georgia as part of the Tax Reform Commission staff work, Policy Research Center, GSU.

"Atlanta-in-DeKalb: Double Taxation, Tax Assessment and Library Services," (with Ted Poister), Research Atlanta, funded by the City of Atlanta and the Atlanta DeKalb Commission, October 1993.

"The Economic Contributions of the Arts Industry," National Endowment for the Arts, Contract #C92-227, November 1992.

"The Economic Impact of the Atlanta Peach Caribbean Carnival," Atlanta Caribbean Carnival Committee, March 1993.

"The Economic Impact of Hartsfield Atlanta International Airport: Metro Atlanta and Selected Counties," Georgia State University Research Foundation, Project #836, April 1991, funded by Georgians for Better Transportation, Project Director and primary author.

Selected Other Professional Activities (Limited to post-2002)

Interviewed by *Forbes.com* on "The Economic Impact of the Atlanta Olympics: Lessons for New York City?" November 4, 2002.

Interviewed by *Business to Business* re: The role of non-profit firms in the U.S. economy," July 8, 2003.

Keynote speaker at the annual meeting of the Federation of Tax Administrators (on the subject of the economics of tobacco taxation), August 30, 2004.

Presented "An Economist's View of Commercial Damages Analysis" at the Georgia Contract Litigation Seminar, August 20, 2004.

Panelist on "The Economics of the Super Bowl," sponsored by the *Jacksonville Business Chronicle*, Jacksonville, FL, October 26, 2004.

Presented "What Can Economists Say About Controversial Social Issues? The Cases of Drug and Gun Control," GSU Economics Club, November 3, 2004.

Quoted in numerous articles on the "Economic Impact of the Georgia Aquarium," *Atlanta Journal Constitution*, *Atlanta Business Chronicle*, May 2005, and also October 2005.

Invited Speaker and Panelist, "The Arts and Local Economic Development;" sponsored by the Argosy Foundation, Milwaukee, November 9, 2005.

Invited Speaker, State Bar of Georgia CLE seminar on "Proving Damages," March 10, 2006 (State Bar of Georgia Conference Center).

Invited in March 2006 to submit paper for Special Issue on *Impact and Evaluation of Major Sporting Events* for the *European Sport Management Quarterly* (Vol. 6, No. 4).

Invited Speaker, "Economic Impact Studies and the Arts: A New Strategy?" presented at the Foundation Center, Atlanta, October 12, 2006.

Invited Speaker, "What Can an Economist Contribute to Damages Analysis in Employment Litigation?" CLE seminar on Employment Damages, State Bar of Georgia, Braselton Valley Resort, March 16, 2007.

Invited Speaker, Georgia Center for Nonprofits, "Understanding the Sector's Economic Impact," workshop presented at the 2007 Georgia Nonprofit Summit, College Park, Georgia, May 16, 2007.

Interviewed by Ch. 11 TV News Atlanta on the Economic Impact of the New World of Coca-Cola, May 25, 2007

Quoted in the *Atlanta Journal Constitution* re: Economic Issues and Likelihood of a Second Airport in Atlanta, May 21, 2007, and again the week of July 23, 2007.

Interviewed by Atlanta WABE National Public Radio re: Second Atlanta Airport issue; July 23, 2007 and August 12, 2007.

Interviewed by Channel 46 News, Atlanta, "The Economics of the Drought," August 5, 2007.

Interviewed by Channel 11, WXIA Atlanta on topic of "The Economic Importance of the National Football League," September 6, 2007.

Interviewed by Atlanta WABE National Public Radio: re: "The Cobb Energy Performing Arts Center and the Implications for the Atlanta Arts Economy; September 14-15, 2007.

Discussant, Panel on "Antitrust Issues" organized by Dr. Roger Blair, Southern Economic Association meetings, New Orleans, November 19, 2007.

Interviewed by Channel 46 News, Atlanta, "The Financial Crisis," January 21, 2008.

Interviewed by Atlanta WABE National Public Radio re: "The value of cultural assets to a city; does it matter if an Aquarium is the largest in the world?" May 23, 2008.

Invited Speaker: Financing of the Arts program sponsored by the Foundation Center Atlanta, October 23, 2008.

Interviewed Channel 46 News Atlanta, "The Financial Crisis," October 11, 2008.

Panel presentation to the 17th Annual Performing Arts Managers Conference, Renaissance Waverly Hotel, Cobb Galleria, February 2009.

Interviewed by Channel 11 TV-News, Atlanta, "Interpreting unemployment rates," October 21-22, 2009.

Cited on *Portfolio.com*, January 4, 2010, "Atlanta Sports Council economic impact model."

Quoted in article written by Maria Saporta on "Study: Arts worth \$387 million to state," *Atlanta Business Chronicle*, January 22, 2010.

Quoted in *The Providence Journal*, March 21, 2010, "Visiting basketball fans enjoying Rhode Island (discussing the mixed economic impacts of NCAA basketball tournaments)

Quoted in *The Anniston Star*, May 4, 2010, "Show's Over for Movie Gallery and its three Calhoun County stores."

Quoted in *Atlanta Journal Constitution*, October 13, 2010, "Barnes Plan: Remove capital gains tax for two years."

Quoted in *Atlanta Journal Constitution*, October 13, 2010, "Deal's Plan: Cut corporate taxes."

Quoted in *Atlanta Journal Constitution*, Politi-Facts Georgia, November 19, 2010, "2000 Super Bowl's economic impact tallied at \$292 million: Adjusted downward."

Cited in *Atlanta Journal Constitution*, December 7, 2010, "Report shows drought's severe economic impact on Lanier."

Cited in PolitiFact Georgia, "ADL makes claims about losses to Arizona tourism industry," April 15, 2011.

Interviewed by Channel 11 Alive, Atlanta on: "Philips Arena after the Thrashers and an NBA strike," June 30, 2011.

Interviewed by Channel 46 TV News, Atlanta, on "The Debt Ceiling Debate," August 1, 2011.

Two columns by David Pendered at the *Saporta Report (Atlanta Business Chronicle)* regarding "Transparency of Information regarding Concessions at Atlanta Hartsfield-Jackson International Airport", based on opinion piece below; August 8 to August 15, 2011.

Guest Column, *Saporta Report (Atlanta Business Chronicle)*, "Hartsfield-Jackson Airport Concessions: Improving, But Full Potential Yet Unrealized," August 11, 2011.

Quoted in various newspapers including the *Atlanta Journal Constitution*, *Canadian Business*, and *Macon Telegraph*, October 25, 2011 regarding economic impact and job potential of the Hartsfield-Jackson Atlanta International Airport new International Terminal.

Invited panelist at the 2011 ACI-NA Airport Concessions Conference (General Session 2: Labor Issues), November 8, 2011, Atlanta GA

Invited keynote speaker for annual meeting of the CFOARTS group, Woodruff Memorial Arts Center, Atlanta, GA November 3, 2011 ("The Consequences of Building Booms in Arts Infrastructure").

Invited speaker before the Executive Board of the Metropolitan Atlanta Arts Coalition (MAAC), December 7, 2011 ("Economic Impacts of the Arts").

Quoted in *Atlanta Journal Constitution*, January 28, 2012 in article regarding the economic impact of the Multi-Modal Transportation facility planned for Downtown Atlanta

Quoted in the *Augusta Chronicle*, January 29, 2012, in article regarding the economic impact of the "Go Fish" program

Cited in Press Release, "Total cumulative impact of Chick-Fil-A bowl events tops half a billion dollars," March 6, 2012.

Interview, National Public Radio, WABE, regarding Horse Racing in Georgia, March 21, 2012.

Interview, CBS Channel 6, regarding Seaman study on the Atlanta Housing Authority "Mixed Income Housing Developments," May 4, 2012

Interview, National Public Radio, WABE, regarding the Hartsfield-Jackson International new International Terminal; May 16, 2012

Quoted in *Politifact*, Georgia (AJC), "Broun Manufacturing Claim Based on Weak Proof," May 23, 2012.

Interview, WSB-TV Channel 2, "The Supreme Court Decision regarding the Affordable Care Act," June 28, 2012.

Interview, WSB-TV, Channel 2, "The Economics of a Video Lottery and the Hope Scholarship Program," July 2012.

Quoted in article and on-air presentation "Expert Tallies Time, Costs for New Georgia Dome," WSB (Jim Strickland), November 26, 2012.

Cited in *Atlanta Journal Constitution*, "Lake Lanier water level sinks to three-year low," Pat Fox, November 26, 2012.

Quoted in *Atlanta Journal Constitution*, "Big Game Will Have Less Economic Impact," Russell Grantham, November 28, 2012.

Interview, National Public Radio, WABE, regarding Economic Impact of 2012 SEC Championship Game in Atlanta, November 29, 2012.

Quoted in *PolitiFact Georgia (AJC)*, "Stadium Claim Flagged for Faulty Numbers," December 11, 2012.

Quoted in WSB-Channel 2 News coverage of Atlanta Falcons stadium plans and local community development ("Blank Foundation to provide training for nearby residents of new stadium"); December 18, 2012.

Cited in Forum regarding: "Public Money for Privately Owned Falcons," *Atlanta Journal Constitution*, January 23, 2013.

Cited in "Georgia law allowing sign companies to clear-cut public land under fire," Tim Omarzu, *TimesFreePress.com*, January 23, 2013

Quoted in *Atlanta Business Chronicle*, "Chick Fil-A Bowls' economic impact," February 22, 2013.

Presentations before the Atlanta City Council regarding Atlanta Falcons stadium issue; February 13, 2013; and March 14, 2013.

Cited in *Atlanta Business Chronicle*, Jacques Couret "Bama vs. Virginia Tech in 2013 Chick Fil-A Kickoff Game," March 5, 2013

Quoted in *Atlanta Business Chronicle*, "Touchdown: Atlanta reaches agreement with Falcons on new stadium, March 7, 2013

First Person: Bruce Seaman, Atlanta Journal Constitution, July 6, 2013, "Sports in Atlanta in 20 Years."

Cited and Quoted in *Atlanta Business Chronicle*, "Braves a \$100 million home run for economy," August 2, 2013

Quoted in *Atlanta Journal Constitution*, "Falcons stadium: A battle between north and south," August 17, 2013.

Quoted in *Atlanta Journal Constitution*, "Poll: Traffic, economy biggest worries for region," November 1, 2013 (also cited by American Planning Association, Georgetown University, *Daily Planning News*).

Interviewed on National Public Radio about Braves move to Cobb County, November 8, 2013

Quoted in article "With questions about deal still unanswered, economic impact of stadium on Cobb still uncertain," *Atlanta Journal Constitution*, November 12, 2013.

"Braves' New World," (interview article); *Georgia State University Magazine*, Autumn 2013

Invited *Viewpoint* article, "The Economic Impacts of the Braves' Relocation," *Atlanta Business Chronicle*, November 15, 2013.

Invited opinion piece on Regional Transportation for the *Atlanta Journal Constitution*, December 10, 2013

Invited presentation on panel ("Presenting Your Damage Analysis with Expert Testimony: Putting Your Best Foot Forward") at the 43rd Annual Labor and Employment Law Institute, CLE training program, State Bar of Georgia Center, Atlanta, GA; December 6, 2013.

Invited presentation on "Economic Modeling" regarding debates about the effects of film and other entertainment sector tax credits; Creative and Digital Industries Initiative Work Session; Georgia Chamber of Commerce, Turner Broadcasting, Atlanta, April 17, 2014.

Invited participant in Mock Trial educational program organized by Carlock, Copeland & Stair law firm; Atlanta, May 8, 2014.

Invited debate panelist on program regarding "Public subsidies for sports stadiums," sponsored by Atlanta Chapter of America's Future Foundation; May 13, 2014.

Quoted in "Who Knew: Arts Education Fuels the Economy," Sunil Iyengar and Ayanna Hudson, *The Chronicle of Higher Education*, March 10, 2014.

Interview, WSB-TV Channel 2, "Hartsfield-Jackson introduces incentives to attract more freight traffic," April 23, 2014

Quoted in *Atlanta Journal Constitution*, "AT&T Cricket Shifts: Adds Hundreds of Jobs to Lindbergh," Matt Kempner, May 18, 2014.

Quoted in "Braves Move Leaves Downtown with Sea of Opportunity," Jeff Haws, Cushman and Wakefield, *Atlanta Real Estate*, July 30, 2014.

Quoted in *Saporta Report, Atlanta Business Chronicle*, "Resale Value of the Atlanta Hawks," September 29, 2014.

Interviewed as part of a segment on Georgia Public Broadcasting (88.5 FM: "Arts Funding in Georgia," February 3, 2015

Quoted in *PolitiFact* column regarding the debate on the Electric Vehicle tax credit in Georgia, *Atlanta Journal Constitution*, April Hunt, March 16.

Quoted in *PolitiFact* column regarding economic implications of Mercedes' move to Georgia, *Atlanta Journal Constitution*, April Hunt, April 15, 2015.

Quoted in *PolitiFact* column "New Hotel Fee Adds Costs, But Not Always to Guests," *Atlanta Journal Constitution*, April Hunt, April 15, 2015.

Interviewed on Atlanta Channel 5 regarding Atlanta Braves congestion issues at Sun Trust Park in Cobb County; May 1, 2015

Quoted in *PolitiFact* column "Tax Remarks Oversimplify Complex Concept," A Hunt, *Atlanta Journal Constitution*, May 18, 2015

Quoted in *PolitiFact* column "Most of State's New Hotel Fee to come from Outsiders," *Atlanta Journal Constitution*, April Hunt, May 26, 2015.

Interviewed on *Second Thought*, Georgia Public Broadcasting 88.5 FM, "The Economics of a City Investing in Public Art," June 11, 2015.

Quoted in *PolitiFact* column, "Economic Impact of Film Industry in Georgia," *Atlanta Journal Constitution*, April Hunt, August 7, 2015.

Quoted in *PolitiFact* column, "Gas Tax Controversy revisited: Did Taxes Rise?" *Atlanta Journal Constitution*, April Hunt, September 14, 2015.

Interviewed by Georgia Public Radio regarding the feature: "Atlanta ranked second in attraction for Millennials," broadcast October 1, 2015.

Quoted in *PolitiFact* column, "Group gets it close on oil/gas jobs in Georgia" *Atlanta Journal Constitution*, April Hunt, October 16, 2015.

Invited Panelist: "21st Century Public Housing? Covering the Continuing Construction of Atlanta's Sports Stadiums," 25th Annual Georgia Bar Media & Judiciary Conference, Georgia Bar Association, Atlanta, February 26, 2016

Invited Panelist: Real Estate Investment Advisory Council (REIAC) conference re: "Impact of Casino Gambling on CRE in Georgia: Blackjack or Bust;" March 15, 2016; Atlanta, Georgia

Interviewed by WSB Channel 2 TV-News regarding "Cities and states boycotting North Carolina: Can it Help Atlanta and Georgia," broadcast April 5, 2016

Interviewed by WABE (Atlanta's NPR Station) regarding: "Mayor Reed announces Atlanta boycott of public employee travel to North Carolina," broadcast April 5, 2016.

Interviewed by Channel 11-Alive News, "The Atlanta Super Bowl Economic Impact," May 25, 2016.

Quoted in article, "Atlanta could lose headquarters with \$3.8 billion Axiall takeover," Russell Grantham, *Atlanta Journal Constitution*, June 10, 2016.

Quoted in article, "A Tale of Two Stadiums: Braves vs. Falcons," J. Scott Trubey, *Atlanta Journal Constitution*, August 14, 2016.

Quoted in article, "Team owners go wild inside the public money machine," Matt Kempner, *Atlanta Journal Constitution*, November 17, 2016.

Quoted in article, "Atlanta to see Washington, Alabama in matchup for Chick Fil-A Peach Bowl," Phil W. Hudson, *Atlanta Business Chronicle*, December 5, 2016.

Cited in article, "Casinos in Georgia could be burden on local governments, study says," J. Scott Trubey and Aaron Gould Sheinen, *Atlanta Journal Constitution*, January 11, 2017

Quoted in article on Economic impact of the Atlanta Mercedes Benz Stadium, Busnow.com, Jarred Schenke, February 2017

Interviewed regarding Destination Resort Casinos in Georgia: Economic Issues and Political Viability, CD Gaming Reports.com; Aaron Stanley; March 2, 2017.

Interviewed for article on public sector support for development projects and obligations to low-income communities; *Atlanta Journal Constitution*, Interview conducted, April 2, 2017.

Invited presenter of "The Economic Impact of Immigrant Labor: Efficiency and Distributional Effects, An Overview," at FWD.US Coalition Launch Event on *Immigrants and Georgia's Economy, Facts and Challenges*, August 24, 2017, Atlanta Tech Village, Buckhead.

Opinion piece (with Sam Zamarripa): "Real immigration reform helps GA, U.S. and workers," posted by *Atlanta Journal Constitution*, August 25, 2017.

Taped interview/quoted in WABE/NPR segment "Atlanta is one step closer to

becoming a host city for the 2026 FIFA World Cup," Sam Whitehead, October 5, 2017.

Taped interview/quoted by WABE/NPR reporter Ross Terrell in segment regarding the problems with the retractable roof at Mercedes Benz Stadium, Atlanta; October 10, 2017.

Taped interview/quoted in WABE/NPR segment "Boeing, Airbus/Bombardier and Delta battle over anti-dumping tariffs," Sam Whitehead, October 17, 2017.

Interviewed, Channel 46 TV News, "Oddsmakers give Atlanta the edge in battle for Amazon facility," 9 and 11 PM, October 23, 2017.

Interviewed and quoted by 11-Alive News in its coverage of "The Economic Impact of the SEC 2017 Championship Game," interviewed November 29, 2017.

Interviewed and quoted for "National Championship in Atlanta could be most lucrative game in college football history, Philip W. Hudson, *Atlanta Business Chronicle*, December 22, 2017.

Interviewed by 11-Alive TV regarding economic impact of the college national championship football game, January 5, 2018.

Quoted in the *Atlanta Journal Constitution*, January 10, 2018, "Economic impact of college football national title mixed for Atlanta," Leon Stafford.

Quoted by WCCO, CBS-News Minnesota, in "How would Vikings being in Super Bowl LII affect local economy," January 15, 2018, Susan Elizabeth Littlefield.

Interviewed by *Wall Street Journal* regarding Atlanta's chances for landing the Amazon second headquarters; January 5, 2018

Interviewed by Channel 5 News, Atlanta, re: "Economic effects of Georgia Legislature eliminating fuel tax breaks for Delta and other airlines in dispute regarding the NRA," March 2, 2018

Interviewed by WABE Radio (90.1) re: "The hopes versus realities of Google Fiber's effect in bridging the high-speed broadband access gap," March 19, 2018; Jim Burress program aired May 16, 2018.

Interviewed by *Atlanta Journal Constitution* re: Development Strategies for Fayette County, Georgia, March 14, 2018, reported Leon Stafford

Interviewed by WABE-90.1/NPR Atlanta, re: Atlanta as a potential host city for the 2026 FIFA World Cup," Ross Terrel; April 12, 2018

Quoted in article about economic issues re: Super Bowl, 2019, "Super Bowl prep under way in Atlanta, 200 days in advance," Michael E. Kanell, *Atlanta Journal Constitution*, July 18, 2018.

Interviewed for article about economic issues re: Super Bowl, 2019, *Georgia Trend*, October 30, 2018.

Invited participant to Atlanta Regional Commission meeting regarding the role of sports in regional economic development; December 2, 2018.