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EDUCATION

Ph.D., Economics, Boston University, Boston MA, May 2011
Dissertation Title: Three essays on the economics of education
Dissertation Committee: Kevin Lang, Marc Rysman, and Daniele Paserman
M.A., Economics, Boston University, Boston, MA, 2010
B.A., Economics, Tufts University, Medford, MA, 2002

FIELDS OF INTEREST

Education Economics, Labor Economics, Behavioral Economics, Applied Econometrics

WORK EXPERIENCE

Assistant Professor, Georgia State University, 2017-
User Workplace Research Group, 2017-
Georgia Policy Labs, Faculty Affiliate, 2017-
Faculty Research Fellow, College Board, 2016-
Policy Research Scientist, 2015-2016
Associate Policy Research Scientist, 2011-2015
Visiting Scholar, University of Washington (public policy), Summer 2015
Research Associate, University of California - Santa Cruz (economics), Spring 2015
Adjunct Professor, George Washington University – Trachtenberg School of Public Policy
and Public Administration, 2012-2016
Research Assistant for Professor Marc Rysman, 2008-2010
Statistician, Department of Justice, Antitrust Division, 2003-2006
Research Assistant, Economic Consulting Services, 2002-2003
Intern, PG&E National Energy Group, Risk Management, 1997-2001

TEACHING EXPERIENCE

Georgia State University – Ph.D. Labor Economics, Fall 2017, Fall 2019; Undergraduate
Econometrics, Spring 2017, Fall 2018; Masters Data and Analysis, Spring 2020.
Adjunct Professor, Econometrics (MA/PHD), George Washington University – Trachtenberg
School of Public Policy and Public Administration, Fall 2012-2014, Spring 2016
Instructor, Industrial Organization, Boston University, Summer 2008
Teaching Fellow, Macroeconomic Theory, Boston University, Fall 2007-Spring 2008
Instructor, Perspectives, Tufts University, Fall 2001

PUBLISHED PAPERS

- “The Impact of Prior Learning Assessments on College Completion and Financial Outcomes” (with Angela Boatman, Michael Hurwitz, and Jason Lee), Accepted at *Journal of Human Resources*.
- “Take Two! SAT Retaking and College Enrollment Gaps” (with Joshua Goodman and Oded Gurantz). *American Economic Journal – Economic Policy*, 2020, 12(2): 115-158.
- “Heat and Learning” (with Joshua Goodman, Michael Hurwitz, and Jisung Park). *American Economic Journal – Economic Policy*, 2020, 12(2): 306-339.
- “The Impact of Highly Publicized Campus Scandals on College Outcomes” (with Patrick Rooney). *Contemporary Economic Policy*, 2019, 37(3): 492-508.
- “Shifting College Majors in Response to Advanced Placement Exam Scores” (with Christopher Avery, Michael Hurwitz, and Oded Gurantz) *Journal of Human Resources*, 2018, 53(4): 918-956.
- “The Sequential College Application Process,” *Education Finance and Policy*, Fall 2018, 13(4): 545-575.
- “Updating Human Capital Decisions: Evidence From SAT Score Shocks and College Applications” (with Timothy Bond, George Bulman, and Xiaoxiao Li), *Journal of Labor Economics*, July 2018, 36(3): 807-839.
- “Every Little Bit Counts: The Impact of High-Speed Internet on the Transition to College” (with Lisa Dettling and Sarena Goodman), *Review of Economics and Statistics*, May 2018, 100(2): 260-273.
- “Student Responsiveness to Earnings Data in the College Scorecard” (with Michael Hurwitz), *Economic Inquiry*, April 2018, 56(2): 1220-1243.
- “Competition Among Colleges for Students Across the Nation” (with Matea Pender and Jessica Howell), *Southern Economic Journal*, January 2018, 84(3): 849-878.
- “Access to Four-Year Public Colleges and Degree Completion” (with Joshua Goodman and Michael Hurwitz), *Journal of Labor Economics*, July 2017, 35(3): 829-867.
- “College Enrollment and Completion Among High-Achieving Hispanic Students” (with Oded Gurantz and Michael Hurwitz), *Journal of Policy Analysis and Management*, Winter 2017, 36(1): 126-153.
- “Giving College Credit Where it is Due: Advanced Placement Exam Scores and College Outcomes” (with Michael Hurwitz and Christopher Avery). *Journal of Labor Economics*, January 2017, 35(1): 67-147.
- “A New Measure of College Quality to Study the Effects of College Sector and Peers on Degree Attainment” (with Kevin Stange), *Education Finance and Policy*, Fall 2016, 11(4): 369-403.
- “The Relationship Between Siblings’ College Choices: Evidence From One Million SAT-Taking Families” (with Joshua Goodman and Michael Hurwitz). *Economics of Education Review*, October 2015, 48: 75-85.
- “Strategic Disclosure: The Case of Business School Rankings” *Journal of Economic Behavior & Organization* (with Michael Luca). April 2015, 112: 17-25.
- “Screening Mechanisms and Student Responses in the College Market,” *Economics of Education Review* (with Michael Hurwitz and Jessica Howell), February 2015, 44:17-28.
- “Student Age and the Collegiate Pathway,” *Journal of Policy Analysis and Management* (with Michael Hurwitz and Jessica Howell), Winter 2015, 34(1): 59-84.
- “The Maine Question: How is Four-Year College Enrollment Affected by Mandatory College Entrance Exams?” *Educational Evaluation and Policy Analysis* (with Michael Hurwitz, Sunny Niu, and Jessica Howell). March 2015, 37(1): 138-159.
- “The Effect of College Applications on Enrollment” *B.E. Journal of Economic Analysis & Policy, Contributions*, December 2013, 14(1): 151-188.
- “Ova and Out: Using Twins to Estimate the Educational Returns to Attending a Selective College,” *Economics of Education Review*, October 2013, 36: 166-180.

- “Peers, Pressure, and Performance at the National Spelling Bee,” *Journal of Human Resources*, Spring 2013, 48(2): 265-285 (lead article).
- “Salience in Quality Disclosure: Evidence from the U.S. News College Rankings,” *Journal of Economics & Management Strategy* (with Michael Luca), Spring 2013, 22(1): 58-77.
- “The Full Extent of Academic Undermatch,” *Economics of Education Review* (with Matea Pender and Jessica Howell), February 2013, 32: 247-261.

WORKING PAPERS

- “Names and Education” (with Daniel Kreisman), Revision requested by the *Journal of Political Economy*.
- “O Brother, Where Start Thou?: Sibling Spillovers in College and Major Choice in Four Countries” (with Altmejd, A., Barrios-Fernandez, A., Drlje, M., Goodman, J., Hurwitz, M., & Kovac, D., Mulhearn, C., and Neislen, C.) O Brother, Where Start Thou? Sibling Spillovers on College and Major Choice in Four Countries.). Revision requested by the *Quarterly Journal of Economics*.
- “The Impact of Facebook Advertisements: Evidence from Field Experiments” (with Christopher Avery, Ben Castleman, Michael Luca, and Lindsay Page). Revision requested by *Journal of Economic Behavior & Organization*.
- “The Impact of College Outreach to Students – Results From Over 1,000 ‘Experiments’” (with Jessica Howell and Michael Hurwitz) Revision requested by *Education, Finance, & Policy*.
- “Sibling Effects on High School Exam Taking and Performance” (with Michael Hurwitz and Oded Gurantz), Revision requested by *Journal of Economic Behavior & Organization*.
- “O Brother, Where Start Thou?: Sibling Spillovers in College Enrollment [US Only]” (with Joshua Goodman, Michael Hurwitz, and Christine Mulhern). NBER Working Paper #26502.
- “Labor Market Signaling and the Value of College: Evidence From Resumes and the Truth (with Daniel Kreisman and Bondi Arifin)
- “Best and Brightest? International Students’ Decision to Attend College in the U.S.” (with Mingyu Chen and Jessica Howell)
- “Using Existing School Messaging Platforms to Inform Parents About Their Child’s Attendance” (with Tareena Musaddiq and Alexa Prettyman)
- “The Economic Impact of Access to Four-Year Public Universities” (with Joshua Goodman and Michael Hurwitz)
- “Hungry for Success? SNAP Timing, High-Stakes Exam Performance, and College Attendance” (with Timothy Bond, Jillian Carr, and Analisa Packham).

WORKS IN PROGRESS

- “Evaluation of Achieve Atlanta” (with Carycruz Bueno and Lindsay Page)
- “Advanced Placement Exam Taking” (with Ishtiaque Fazlul and Todd Jones)

OTHER WRITING/POPULAR WRITING/OP-EDS

- TheConversation* – “Should you apply to a college that has had a recent scandal?” – 4/17/19 (republished in *San Francisco Gate, Houston Chronicle, Business Insider, SeattlePI*).
- VoxEU* – “Take two! SAT retaking and college enrolment gaps” – 11/4/18.
- The Hill* – “Heat isn’t just a nuisance to students; it’s a barrier to learning” – 6/14/18.
- TheConversation* – “Helping Military Service Members Complete College” – 5/23/17 (republished in *San Francisco Gate* and *Houston Chronicle*).
- EducationNext* - “Boosting Hispanic College Completion” – Summer 2017, 17(3).
- Forbes* – “The High School Senior’s Dilemma: Where Should I Go to College?” (with Michael Luca and Scott Kominers) 4/22/14.

PACE Blog – “Are Students Affected by Colleges’ Small Application Barriers?” (with Jessica Howell and Michael Hurwitz) 1/13/15.
“The Effect of State Policy on College Choice and Match” (with Joshua Goodman and Michael Hurwitz), in *Matching Students to Opportunity*, Edited by Kelly, A. J. Howell, and C. Sattin-Bajaj, 2016, Harvard Education Press: Cambridge. [*Washington Post* 2018 recommended summer reading list]

MEDIA COVERAGE – *Atlanta Journal Constitution, The Atlantic, Axios, BBC News, Bloomberg, Canada TV, Chalkbeat, Chronicle of Higher Education, Detroit Free Press, Diverse Issues in Higher Education, Education Dive, Education Week, ESPN, FiveThirtyEight, Forbes, The Guardian, Harvard Business Review, Hechinger Report, Houston Chronicle, Huffington Post, Inside Higher Ed, MarketWatch, Military Times, NPR (Marketplace, Morning Edition, All Things Considered), New England Public Radio, New York Times, PBS Newshour, Philadelphia Tribune, Quartz, San Francisco Gate, Telegraph (UK), ThinkProgress, Times Higher Education, USA Today, U.S. News & World Report, Wall Street Journal, Washington Examiner, Washington Monthly, Washington Post*

POLICY WORK

PUBLICATIONS

“School Messaging Platforms and Student Attendance” (with Alexa Prettyman and Tareena Musaddiq) *Policy Brief*. Metro Atlanta Policy Lab for Education, Georgia Policy Labs.
“A review of the causes and consequences of students’ postsecondary choices” (with Matea Pender, Michael Hurwitz, and Jessica Howell) *Literature Brief*. College Board – Advocacy & Policy Center. October 2012.
“College choice: Informing students’ trade-offs between institutional price and college completion” (with Matea Pender, Michael Hurwitz, and Jessica Howell) *Policy Brief*. College Board – Advocacy & Policy Center. October 2012.
“The role of high schools in students’ postsecondary choices” (with Matea Pender, Michael Hurwitz, and Jessica Howell) *Research Brief*. College Board – Advocacy & Policy Center. October 2012.
“Getting into college: Postsecondary academic undermatch” (with Matea Pender, Jessica Howell, and Michael Hurwitz). *The College Keys Compact*. College Board – Advocacy & Policy Center. May 2012.
“Can applying to more colleges increase enrollment rates?” *Research Brief*. College Board – Advocacy & Policy Center. October 2011.
“Getting into college: A cross-cohort examination of college preparations by lower-SES” (with Jessica Howell). *The College Keys Compact*. College Board – Advocacy & Policy Center. October 2011.

INITIATIVES/INTERVENTIONS

Apply to Four or More, College Board.

MISCELLANEOUS

Research cited in White House’s Reports

“Investing in Higher Education: Benefits, Challenges, and the State of Student Debt,” July 2016

“Economic Costs of Youth Disadvantage and High-Return Opportunities for Change,” July 2015.

“Increasing College Opportunity for Low-Income Students,” January 2014.

Research highlighted in *National College Access Network*, “Better Data Needed to Accurately Rate Colleges,” Policy Briefing. 9/10/2013.

CONFERENCES AND PRESENTATIONS

- 2020 – Georgia State University Economics Brown Bag, E-con of Education Virtual Seminar.
- 2019 - University of South Carolina, Brigham Young University
- 2018 - CESifo Area Conference on Energy and Climate Economics, Purdue University, University of Memphis, Montana State University
- 2017 - New York Federal Reserve Board, Vanderbilt Empirical Applied Microeconomics Festival, University of Georgia
- 2016 - Georgia State University, American University
- 2015 - University of Virginia, Harvard Business School – STAR Lab Conference, Carnegie Mellon University / University of Pittsburgh, American Enterprise Institute, University of Washington – Evans School, Western Economic Association International Conference, UC Santa Cruz Educational Outcomes among Latino, Immigrant and Disadvantaged Students Workshop, Public Policy Institute of California, Stanford University (CEPA), UC Santa Cruz (economics), UC – Davis, Poverty Center Spring Conference
- 2014 - Michigan State University
- 2013 - Seton Hall University, Undermatching to Post-Secondary Education, Harvard Business School
- 2010 - Boston College (Green Line Labor Meeting), Canadian Economic Association Annual Meeting
- 2009 - 7th World Congress on Health Economics (Bei Jing, China) Econometric Society North American Summer Meeting (Boston), International Industrial Organization Conference (Northeastern University)

Recurring Conferences

- Society for Research on Educational Effectiveness (SREE), March 2013, 2014, 2017, 2019
- Association for Education Finance and Policy, March 2012, 2014, 2015, 2018, 2019
- Association for Public Policy & Management (APPAM) November 2011, 2012, 2013, 2014, 2015, 2016, 2019
- College Board's Forum, New York, October 2011, 2013, 2018
- Society of Labor Economists, Vancouver, 2010, 2011, 2013, 2014, 2016, 2017, 2018
- Southern Economic Association, November 2016, 2018

REFEREE EXPERIENCE: *AERA Open, American Economic Review, American Economic Journal: Applied Economics, American Educational Research Journal, Applied Economics, B.E. Journal of Economic Analysis & Policy, Contemporary Economic Policy, Economic Inquiry, Economics of Education Review, Education Economics, Education Evaluation and Policy Analysis, Educational Researcher, Education Finance and Policy, European Economics Review, Journal of Economic Behavior and Organization, Journal of Consumer Affairs, Journal of Human Capital, Journal of Human Resources, Journal of Labor Economics, Journal of Policy Analysis and Management, Journal of Population Economics, Journal of Public Economics, Research in Higher Education, Management Science, Oxford Bulletin of Economics and Statistics, Quarterly Journal of Economics, Sociology of Education, Southern Economic Journal, World Bank Economic Review*

OTHER WORK

- U.S. Department of Education, National Center for Education Statistics, Technical Review Panel - *NPSAS 16; BPS 12/17*
- AEFP 2018 Program Committee
- SREE 2017 Program Section Chair
- APPAM 2014 Program Committee
- SREE 2014, 2015 Submission Reviewer

Organizer of Washington, DC Economics of Education Working Group

FELLOWSHIPS, AWARDS, AND GRANTS

Arnold Ventures, Four-Year College Access and Financial Well-Being, 2019 (\$93k)

Evaluation of Achieve Atlanta, 2017-2018, (\$79k)

Research Fellowship, Boston University, Spring 2011

Summer Research Grant, Boston University, 2009, 2010

Industry Studies Program Seed Grant, Boston University, 2009

Teaching Fellow, Boston University, Fall 2007-Spring 2008

Special Achievement Award, Department of Justice Antitrust Division, 2004

Golden Key National Honor Society, Tufts University, 2002

May 2020