

# Virginia Carr Schneider

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## Education

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- Georgia State University** August 2020 – Present  
*Ph.D. Public Management and Policy* Atlanta, GA
- Research Interests: Poverty Governance, Public Administration, Policy Implementation, Administrative Burden, Social Welfare
- Rhodes College** 2014 – 2018  
*B.A. Political Science* Memphis, TN
- Capstone Research Paper: *A Woman's Place: State Demographic Context and its Effect on Female Candidacy for State Legislature*

## Awards & Honors

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- Dean's Fellowship**  
*Georgia State University* Fall 2020 - Spring 2023
- Charlie Cook Award for Excellence in Political Science**  
*Rhodes College* 2018
- Phi Beta Kappa Member**  
*The Phi Beta Kappa Honor Society* 2018

## Research Experience

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- Georgia State University** August, 2020 – Present  
*Graduate Research Assistant* Atlanta, GA
- Supports faculty in conducting literature reviews and manuscript revisions
  - Supports faculty with grading Masters and Undergraduate level papers and assignments in public policy and politics
- May, 2022 – August, 2022  
*Research Assistant, Southern Poverty Law Center Project* Atlanta, GA
- Contributed to a landscape analysis of Georgia by compiling a large, unique dataset of county-level demographic, educational, and expenditure data from a variety of state and federal sources
- Education Reform Now** March, 2023 – May, 2023  
*Research Contractor* Remote, Atlanta, GA
- Synthesized and interpreted academic research on the history and impact of state bans on race-conscious college admissions
  - Prepared a 5000 word policy brief in response to the Supreme Court's 2023 ruling in *Students for Fair Admissions (SFFA) v. Harvard* and *SFFA v. UNC*, which was circulated among federal and state policymakers and higher education officials in order to inform policy responses.

## *Work Experience*

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### **The Collective Blueprint (TCB)**

July, 2020 - Present

*Evaluation Consultant, Grant Writer*

*Remote, Atlanta, GA*

- Co-manager of a team of youth researchers in a participatory action research project in Memphis, including designing and delivering research methods training and overseeing project management
- Lead data collection and analysis to measure impact, including writing surveys, determining measurement tools, organizing and cleaning data, and creating impact presentations and reports
- Lead sourcer and writer of grants and RFPs, including collecting and tracking new funding opportunities and coordinating external reporting

September, 2018 – July 2020

*Project Coordinator*

*Memphis, TN*

- Promoted from an internship to lead the organization's measurement and evaluation (M+E) efforts, oversee our admissions processes, and write grants for the organization
- Developed our M+E systems to track impact, including the framework, all survey and interview tools, our database systems, and our reporting processes to internal and external stakeholders
- Implemented that system and collected data from hundreds of participants to assess organizational outcomes; process and system was recognized by external evaluators for its rigor and effectiveness
- Ensured over 50 young adults got into adult and higher education programs by defining and tracking the process, partnering with institutions, and working directly with young adults
- Lead writer of grant applications and RFPs resulting in over \$750K of funding for the organization
- Composed proposals for strategic partnerships with the City and County Governments, employers, and schools to create cross-sector collaboration and systemic change

June 2018 - September 2018

*Impact Intern*

*Memphis, TN*

- Designed, planned, and wrote TCB's impact report to help evaluate their pilot year, which resulted in an additional \$200K in funding
- Researched educational and employment opportunities for young adults, ages 18-30, to map pathways out of poverty and to improve the only young adult-serving organization in Memphis

### **Sutton Reid Political Consulting**

March 2018 - August 2018

*Strategy Intern*

*Memphis, TN*

- Supported the development of campaign strategies, including using Microsoft Excel to organize over 300K rows of voter data into targeted mailing lists based on past voting records
- Composed copy for candidate mail-pieces, websites, and letters to voters and developed strategies for media buys

## *Publications*

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Murphy, James and Virginia Carr Schneider. (July 5, 2023). A Compelling Interest: How Policymakers Can Respond to the Supreme Court's Rulings on Race-Conscious Admissions. Issue Brief. Education Reform Now. <https://edreformnow.org/wp-content/uploads/2023/07/FINAL-Federal-RCA-SCOTUS-Report2.pdf>

## *Research Presentations*

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Carr Schneider, Virginia and Ross Rubenstein. (2022, November 24-26) *How "Free" is the Free Application for Federal Student Aid? Distributive Effects of Administrative Burden on FAFSA Completion* [Poster Presentation]. APPAM, Washington, D.C.

<https://appam.confex.com/appam/2022/meetingapp.cgi/Paper/44940>

Capers, K. Juree and Virginia Carr Schneider. (2022, April 7-10) *Who Really Represents Me?: The Case of Afro-Latinx Bureaucratic Representation* [Paper Presentation]. MPSA, Chicago, IL.

Carr Schneider, Virginia. (2021, May 12) *Evaluating Co-Production in Public Service Delivery: Four Indicators and Drivers of Successful Co-Delivery* [Paper Presentation]. APPAM Student Research Online Seminar Series. <https://appam.confex.com/appam/sc21/meetingapp.cgi/Paper/38838>

## *Selected Works in Progress*

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Capers, K. Juree and Virginia Carr Schneider. Who Really Represents Me?: The Case of Afro-Latinx Bureaucratic Representation. (Revised and Resubmitted at the Journal of Race and Ethnic Politics)

Carr Schneider, Virginia and Ross Rubenstein (2024, March 14). Can Administrative Capacity Mediate the Distributional Effects of Administrative Burden? The Case of FAFSA Completion. (Forthcoming panel presentation at Association for Education Finance and Policy Conference)

## *Teaching Experience*

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**Instructor for Applied Policy Analysis**

January, 2024 – April, 2024

*Georgia State University*

**Qualitative Research Methods Training**

November 8, 2023

*Youth Participatory Action Research Group*

- Delivered a "research methods crash course" to four youth researchers covering content analysis, interviewing, surveys, and participant observation

**Teaching Demonstration in Race and Policy**

November 1, 2023

*Georgia State University*

- Led a 2.5 hour discussion-based presentation on The Rise and Fall of US Public Housing

**Teaching Demonstration in Social Policy**

April 5, 2023

*Georgia State University*

- Led a 45 minute discussion-based presentation on US Anti-Poverty Policy