

Vision for Andrew Young School of Policy Studies

“The Andrew Young School of Policy Studies (AYSPS) strengthens communities across the globe through policy research, scholarship, public engagement, and the development of leaders” AYSPS Strategic Plan August 2017

Trends, Challenges, and Opportunities

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AYSPS Strengths

The Launching Point

- **Committed and successful wrt GSU's research and teaching missions**
- **Integral part of the urban mission of GSU**
- **Strong growth in externally funded research**
- **Relatively steady enrollments**
- **Strong faculty and staff and successful centers**
- **Important relationships across campus and throughout the world**

Trends we need to acknowledge

- **External funding trends-the federal government; need for revenue diversification**
- **Enrollment trends**
- **New modes of teaching**
- **Career development**
- **Aging of the public sector workforce**

Policy Landscape and AYSPS sweet spots

- Evidence-based policy: industry standard
 - Strong bench (it is what we are; 2CI)
 - Methods and Data
 - Experimentation
- Inter/trans disciplinary worldwide
 - AYSPS made for this
 - Expand scope of research and application
 - Centers add strength
- University focus on health
 - Strong faculty
 - Grad student interest
 - Funding opps
- Demographic and socioeconomic change
 - Great set of policy issues
 - Pressures on workforce
- Climate Change
 - Role of public sector?
 - Niche for further interdisciplinary work
- Urbanization
 - Issues of governance
 - Domestic/international concerns
- New economy
 - What it means for preparing future leaders
 - Role of public sector
 - How to engage with it

What are we expecting out of this new economy?

- **Social Justice: impact of analytics, data mining, tech adoption**
 - Automated eligibility screening for social services
 - Sentencing via AI
 - Algorithms to determine location of police
- **Provision of public services**
 - Use of apps to obtain quick information in the field
 - Provision of public services autonomously
 - Need for new revenue sources and administration
 - Organization of government
- **Labor market and how we work**
 - Technical enhancement of jobs
 - Stability and flavor of employment

Vision for AYSPS: What the policy world needs

- **Agile, creative, and adaptive graduates who are prepared for leadership in the future economy**
- **Original and translational research and policy development that establish new innovations in the way the public sector, non-profits, and NGOs work and are evaluated in the age of data analytics, technology, AI**
- **An expansive understanding of the future of work, particularly in the public and non-profit sectors**

Vision for AYSPS

Top 15 policy school leading the development, dissemination, and evaluation of evidence-based policy in the new economy

Provide the next generation of policy leaders for this new world

How does AYSPS achieve this vision?

- **Students**
 - **Expose them to more hands on problem solving**
 - **Data explorations, integration of faculty across our disciplines**
 - **Tech explorations, integrated seminars by industry and government leaders**
 - **Provide them with skills to adapt and innovate: required AYSPS course by junior year (first year MA)**
 - **Weekend “plunge” courses**
 - **Institutionalize maker space oriented courses**

How to...

- **Use the whole School/University – integrate with research initiatives (next)**
- **Integrate learning/work with internal co-ops: harnessing AYSPS centers**
- **Retool: Small bites learning/credentialing**

Faculty, Research, and Centers

- **Develop the next generation of policy research**
- **Continued expansion of cross-disciplinary research**
- **Policy lab expansion**
 - **Integration of policy makers**
 - **Alumni network**
- **Future of work especially in public and non-profit sectors**
 - **Next gen?**
 - **Partner with other institutions**

Why the Vision Makes Sense

- **The world is moving this way**
- **We have an opening and comparative advantages – public sector and NGOs, domestic and international, urban and rural**
- **Huge investments and infrastructure:**
 - **Great faculty plus Next Gen Hires coming on line**
 - **Awesome centers**
 - **Partners in public and non-profit sectors**
 - **University initiatives**

Success in the Vision

- **“The policy school” for research, teaching, and practice that identifies the role of public sector in the new economy**
- **More blurring among the departments and integration of the centers**
- **Increased external funding**
- **Integration of “new economy” experiences across campus; available to all, required of AYSPS majors**
- **Establishment of multi-discipline, multi-problem policy lab for research and teaching**

What I bring to the table

- **Came from a policy school with deep appreciation of the policy world**
- **Work with government, private sector, academics throughout my career**
- **Commitment to students**
- **Success in securing grants and contracts (\$2.2 million/\$13.2 million)**
- **Participating in building and leading important institutions and programs**
 - **AYSPS, FRC, CLSF, ICePP**
 - **Department Chair**
 - **Chief of Party (Russia), PI, co-PI, director several projects**
 - **Interim dean**
- **Supportive and encourage good ideas, innovating thinking, and giving things a try**
- **Excitement for the impact a policy school can have informing and innovating research and teaching in the coming disruptive decades.**

Thanks!