

## Meng Ye

Department of Public Management and Policy  
Georgia State University  
mye2@gsu.edu

### EDUCATION

<b>Georgia State University (Andrew Young School)</b> <i>PhD in Public Policy</i>	Atlanta, USA 2019 – Present
<b>University College Dublin</b> <i>Master of Laws (LLM in Commercial and Charity Law)</i>	Dublin, Ireland 2012
<b>Beijing Normal University</b> <i>Master of Laws (LLM in International Economics Law)</i>	Beijing China 2011
<b>Beijing Normal University</b> <i>Bachelor of Laws</i> <i>Bachelor of Arts (in English Languages and Literature) (Second Major)</i>	Beijing China 2009 2009

### WORK EXPERIENCE

<b>China Philanthropy Research Institute of Beijing Normal University</b> <i>Deputy Director of the Center for Charity Law (Fulltime)</i>	Beijing, China 03/2015 – 12/2019
<ul style="list-style-type: none"><li>• Conducted research projects on nonprofits including those funded by Ford Foundation, the Gates Foundation, and the Asia Foundation.</li><li>• Provided research and consultancy support for the National People's Congress and the Ministry of Civil Affairs and local policy makers in Beijing and Yunnan.</li></ul>	
<b>Emory University the Vulnerability and the Human Condition Initiative</b> <i>Visiting Scholar (Part time)</i>	Atlanta, GA 08/2018 – 08/2019
<ul style="list-style-type: none"><li>• Applied vulnerability theory framework in exploration of the interdependence of the government and NGOs in China, and their responsibilities to build a resilient society</li></ul>	
<b>China Law Development (CLD) Consultants</b> <i>Research Assistant to President (Fulltime)</i>	Beijing, China 03/2013 – 03/2015
<ul style="list-style-type: none"><li>• Researched nonprofit policies for the <b>Asian Development Bank</b>'s project for National Development and Reform Commission on reforming the regulatory systems of nonprofits</li><li>• Conducted comparative research on nonprofit laws and policies, including the U.S., England and Wales, Australia, Germany, and Japan</li></ul>	

## **PUBLICATIONS**

### **Journal Articles**

Kerlin, J., Ye, M., & Hall, K. (2023). Do Social Enterprises Fulfil their Social Promise? Quality of Social Care CICs and Other Legal Forms. *Academy of Management Proceedings*, 2023(1), 15284. doi: 10.5465/AMPROC.2023.155bp

Kerlin, J., Ye, M., & Chen, W. (2023). A Tax Credit Proposal for Profit Moderation and Social Mission Maximization in Long-Term Residential Care Businesses. *Nonprofit Policy Forum*, 14(1). doi:10.1515/npf-2022-0014

Ye, M. (2021). Building an enabling legal environment: laws and policies on social enterprises in China. *Journal of Asian Public Policy*, 14(2), 182-199. doi:10.1080/17516234.2020.1824263

### **Book Chapters**

Kerlin, J. A., & Ye, M. Nonprofit Commercialism. In *Encyclopedia of Nonprofit Management, Leadership and Governance*, forthcoming in 2023. Edward Elgar Publishing.

Ye, M. Social Enterprise in China. In *The Social Enterprise: A New Form of the Business Enterprise?*, forthcoming in 2023. Intersentia.

Ye, M., & Tian, M. (2019). The Development of Social Organization Policies in Shenzhen. In Shenzhen Social Organization Bureau & China Global Philanthropy Institute (Ed.), *Annual Report on Social Organizations Development of Shenzhen (2018) (In Chinese)* (pp. 136-155). Beijing: Social Sciences Academic Press of China.

Ye, M., & Huang, H. (2018). Observations of the First Year Implementation of the Law of Activities of Overseas NGOs in the Mainland of China. In T. Yang (Ed.), *Annual Report on China's Philanthropy Development (2018) (In Chinese)* (pp. 206-231) Beijing: Social Sciences Academic Press of China.

Ye, M. (2018). The Promulgation of the General Principles of the Civil Law of China establishes non-profit legal persons as a new category of legal persons. In: T. Yang (Ed.), *Annual Report on China's Philanthropy Development (2018) (In Chinese)* (pp. 206-231). Beijing: Social Sciences Academic Press of China.

Ye, M. et al., (2017) Chapters of “Charitable Fundraising” (sole author, pp. 57-73), “Charitable Donations” (sole author, pp. 79-93), “Financial Management of Charities” (co-authored with Li, Y., pp. 131-144), and “Charitable Social Services” (co-authored with Zhai, Y., pp. 153-167 ). In Z. Wang (Ed.), *A Practical Guide to China's Charity Regulations (In Chinese)*. Beijing: China Yan Shi Press.

Ye, M. (2016). Laws and Regulations on Charitable Fundraising. In Z. Wang (Ed.), *Issues on Charity Law and Suggestions for Charity Policy Development (In Chinese)*. (pp. 30-50). Beijing: Social Sciences Academic Press of China.

Ye, M. (2016). Reflection on a Civil Society Organization Winning the First Public Interest Litigation Case After the New Environmental Law Came into Effect In T. Yang (Ed.), *Annual Report on China's Philanthropy Development (2016) (In Chinese)*. (pp. 292-298). Beijing: Social Sciences Academic Press of China.

## **WORK IN PROGRESS**

“Do Social Enterprises Fulfill their Social Promise? Comparing Social Care CICs with other Legal Forms”, with Dr. Janelle Kerlin, Georgia State University (preparing for submission)

“Towards a More Sophisticated Conceptualization of Nonprofit Commercialization: Examining Mission-Related and Unrelated Business Income’s Association with DEI and other Performance Outcomes for Arts Organizations” (data cleaning and analysis).

“The Implementation of China’s Overseas NGO Law and Its Roles in Regulating Overseas NGOs’ Early Responses to COVID 19 in China”, with Dr. Andrew Heiss, Georgia State University (data analysis).

“Getting Causation Right: A Guide to Observational Causal Inference in Nonprofit Studies”, with Dr. Andrew Heiss, Georgia State University (data collection and analysis).

“Analyzing Charities’ Cross-Sector Collaborations in Chinese Charitable Trust Relationships” (writing).

## **ACADEMIC PRESENTATIONS**

### **Conferences**

“Do Social Enterprises Fulfill their Social Promise? Comparing Social Care CICs with other Legal Forms” the 83rd Annual Meeting of the Academy of Management, Boston, Massachusetts, August 2023.

“The Implementation of China’s Overseas NGO Law and the Operating Space for International Civil Society”, with Andrew Heiss, Georgia State University, the 80<sup>th</sup> conference of Midwest Political Science Association (MPSA), Chicago, April 2023.

“Nonprofit Commercialization: Examining Mission-Related and Unrelated Business Income and Social Performance Outcomes for Arts Organizations”, with Janelle Kerlin, Georgia State University, the 51st annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Raleigh, North Carolina, November 2022.

“Do Social Enterprises Fulfill their Social Promise? Comparing Social Care CICs with other Legal Forms” the 51th annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Raleigh, North Carolina, November 2022.

“Getting Causation Right: A Guide to Observational Causal Inference in Nonprofit Studies”, West Coast Nonprofit Data Conference 2022, Austin, Texas, April 2022.

“Analyzing Charities’ Cross-Sector Collaborations in Chinese Charitable Trust Relationships”, Annual Conference of American Society for Public Administration (ASPA) 2022, Jacksonville, Florida, March 2022.

“Competition or Collaboration? Analyzing charities’ roles in charitable trust relationships after the Enactment of China’s Charity Law”, the 50<sup>th</sup> annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Atlanta, Georgia, November 2021.

“Exploring a Policy Mechanism for For-Profit Moderation in Social Care Businesses”, with Janelle Kerlin, Georgia State University, the 50th annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Atlanta, Georgia, November 2021.

“Effects of the Implementation of China’s Overseas NGO Law and Its Roles in Regulating Overseas NGOs’ Early Responses to COVID 19 in China”, the annual meeting of the International Society for Third-Sector Research (ISTR), Virtually, July 2021.

“The Implementation of China’s Overseas NGO Law and Its Regulatory Roles in Early Responses to COVID-19”, the fifth Annual ARNOVA-ASIA Conference, Hangzhou, China, July 2021.

“Isomorphic Process or Not? An Analysis of Social Enterprise Accreditation Policies in China”, the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Virtually, November 2020.

### **Seminars and Talks**

“Motivations of Cross-Sector Collaboration: A Mixed Method Study”, Studies on the Chinese Nonprofit and Voluntary Sector Webinar Series, Virtually, June 28, 2023

“Empirical-based Comparison of Charitable Trusts in China and the U.S.”, Beijing Normal University School of Social Management, Virtually, December 28, 2022

“Nonprofit Commercialization and Social Outcomes including DEI in Arts Organizations”, Academy of Management Public and Nonprofit Division 2022 Doctoral Student Professional Development Consortium, Virtually, August 6, 2022

“Building an Enabling Legal Environment: Laws and Policies on Social Enterprise in China”, Social Entrepreneurship in Context webinar of the Centre for Social Policy and Social Entrepreneurship (CSPSE), Virtually, January 2021.

### **CONSULTANCY AND OTHER PROJECTS**

National Rapporteur of China for the International Academy of Comparative Law's "The social enterprise: a new form of the business enterprise?" Project (SUJET IX.A), the quadrennial general conference of the Academy in Asunción, October 23-28, 2022.

Team member, Causal Inference for Social Impact Lab's (CISIL) Data Challenge, the Center for Advanced Study in the Behavioral Sciences (CASBS) at Stanford University, with Andrew Heiss and June Mi Kang, Georgia State University, February – June 2022

Consulting expert and report drafter, Report and Suggestions on the Tax Policy to Promote the Sustainable and Healthy Development of the Charitable Sector in China, for Shanghai Academy Contemporary Philanthropy Research Center, July – November 2021.

Project leader and policy drafter, *Several Provisions on the Promotion of Philanthropy in Beijing* (legal rules), for Beijing Civil Affairs Bureau, 2017 – 2018.

Consulting expert and policy drafter, *Regulation on the Promotion of Philanthropy in Yunnan Province*, for Yunnan Civil Affairs Bureau, 2018 – 2019.

Team member and co-drafter, *Expert Proposed Draft of the Charity Law (China Philanthropy Research Institute version)*, and several policies implementing the Charity Law, for the National People's Congress and the Ministry of Civil Affairs of China, 2015 – 2017.

Team member and main report drafter, Project TA 7855-PRC: Management System and Legislative Mechanism for Nonprofit Organizations (<https://www.adb.org/projects/45514-001/main>), for the Asian Development Bank and the National Development and Reform Committee of China, 2013-2016.

## **PROFESSIONAL DEVELOPMENT TRAININGS**

Doctoral Student Teaching Seminar, Department of Public Management and , Georgia State University, Spring 2023

Academy of Management Public and Nonprofit Division 2022 Doctoral Student Professional Development Consortium, Virtually, August 6, 2022

International Summer Training Camp for Public Policy Scholars, The Education University of Hong Kong , Virtually, July 4-8, 2022

Data Science for Public Policy Micro-Credential, Florida International University, Virtually, April - June 2022.

The Mixtape Causal Inference Training, Baylor University, Virtually, March-April 2022

Student Reviewers Training for the Academy of Management, Virtually, February 1, 2022

ARNOVA Emerging Scholars Research Roundtable, Atlanta, November 19, 2021

ISTR Annual Ph.D. seminar, Virtually, May 20-24, 2021

## **TEACHING EXPERIENCE**

## **Courses Taught**

### *PMP 3210 Introduction to Nonprofits*

Instructor, Summer 2023, online synchronous

Guest Instructor for the “Financial Management” module, Spring 2023, in person

## **Professional Development Programs Taught**

Training on “Charitable Trusts” for local nonprofit regulators, Zibo, China, November 2017

Training on “Introduction to the Regulatory System under the Charity Law” for local nonprofit leaders, Nanchang, China, September 2017

Online module of “Key Issues in the Charity Law and its Implementing Regulations” (<http://www.gywx.org/course/370>) for the Philanthropy Online Academy of China Global Philanthropy Institute, August 2017

Training on “Introduction to the Regulatory System under the Charity Law” for local nonprofit leaders and volunteers, Ma’anshan, China, June 2017

Module on “Charitable Asset Management” for the Executive Management of Philanthropy (EMP) Program of China Global Philanthropy Institute, Shenzhen, China, Nov 2016.

## **HONORS AND AWARDS**

AOM PNP Section Charles J. Levine Best Conference Paper Award	2023
ASPA Wallace O. Keene Conference Scholarship	2023
APPAM Equity and Inclusion Student Fellowship	2022
ARNOVA Conference Scholarship	2022
ASPA Section on Nonprofits (SNP) Travel Scholarship	2022
ASPA Section on Professional & Organizational Development (SPOD) Annual Scholarship	2022
Georgia State University Andrew Young School of Policy Studies Dean’s Fellowship	2019-2022
ARNOVA Graduate Diversity Scholarship	2020-2021
European Union Erasmus Mundus Europe Asia Scholarship	2011-2012
Outstanding Graduate of Beijing Normal University	2009
Scholarships for Outstanding Academic Performance	2006-2009
Special Prize (Highest) in China National English Contest for College Students	2008

**SKILLS AND QUALIFICATIONS****Programming and Research:** R, Stata, Stan, Qualtrics**Data Visualization:** ggplot2 (advanced), Adobe Illustrator, Canva**Languages:** Mandarin (native), English (proficient), French (basic)**Professional qualifications:** Licensed Lawyer in China, since 2017**SERVICE TO PROFESSION****Journals and Academic Association Positions***International Journal of Public Administration*

Editorial Manager 03/2023 - present

Editorial Assistant 04/2022 – 02/2023

*ASPA Section on Nonprofits*

Scholarship Committee member 04/2022 – present

**Peer Reviews**

Reviewer for Chinese Public Administration Review 05/2023

Reviewer for Nonprofit Policy Forum 06/2022

Reviewer for the Journal of Muslim Philanthropy &amp; Civil Society 04/2022

Book Reviewer (on social entrepreneurship and social innovation)  
for the Routledge Press 05/2021

Proposal Reviewer for the AOM's Annual Conference 2022 - 2023

**Conference Volunteering**

Panel Moderator, Annual Conference of AOM 08/2023

Facilitator and Panelist, APPAM Policy Camp 03/2023

Panel Moderator, Annual Conference of ASPA 03/2022

Conference Volunteer for ARNOVA's 50th Annual Conference 11/ 2021

**Pro Bono Service for Practitioners**

Data analysis and Visualization for China Foundation Center 07/2022

## **PROFESSIONAL ASSOCIATIONS**

Academy of Management (AOM)

American Society for Public Administration (ASPA)

Association for Public Policy Analysis and Management (APPAM)

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)