

# Jason Coupet

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🌐 [jcoupet](#) • [Google Scholar](#)

## Education

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| University of Illinois at Chicago                          | Chicago, IL      |
| PhD. Strategic Management                                  | 2014             |
| Thesis: The Effect of Resource Dependence on Quasi Markets |                  |
| Dominican University                                       | River Forest, IL |
| M.A. Teaching  | 2008             |
| University of Michigan                                     | Ann Arbor, MI    |
| B.A. Economics   | 2005             |

## Postgraduate Training and Fellowships

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| University of Illinois at Chicago            | Chicago, IL |
| Postdoctoral Research Associate              | 2014–2015   |
| Duke University                              |             |
| Diversity Initiative for Tenure in Economics | 2014–2017   |

## Professional Appointments

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|---|---------------------------------|
| Andrew Young School of Policy Studies                     | Georgia State University        |
| Associate Professor of Management and Policy, Atlanta, GA | 2022–                           |
| Economics Division  | Griffin & Strong, PC            |
| Staff Economist, Atlanta, GA                              | 2023–                           |
| Data Science Academy                                      | North Carolina State University |
| Visiting Scientist, Raleigh, NC                           | 2022–                           |
| School of Public and International Affairs                | North Carolina State University |
| Associate Professor of Public Administration, Raleigh, NC | 2020–2021                       |
| School of Public and International Affairs                | North Carolina State University |
| Assistant Professor of Public Administration, Raleigh, NC | 2015–2020                       |
| National Center for Faculty Development and Diversity     | Faculty Success Program         |
| Faculty Success Coach                                     | 2020                            |
| Hoyne Elementary  | Chicago Public Schools          |
| Elementary School Teacher, Chicago, IL                    | 2007–2009                       |

## Board Memberships and Editorial Roles

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|   |           |
|---|-----------|
| Association for Public Policy Analysis and Management (APPAM) |           |
| Policy Council  | 2021–2024 |
| Public Management Research Association (PMRA)                 |           |
| Board Member  | 2023–2026 |
| ARNOVA  |           |
| Executive Board   | 2022–2027 |

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|---|-------|
| Nonprofit Management and Leadership<br>Associate Editor   | 2022– |
| Public Administration Review<br>Editorial Board   | 2023– |
| Journal of Public Administration Research and Theory<br>Editorial Board                           | 2021– |
| Journal of Public and Nonprofit Affairs<br>Editorial Board  | 2023– |
| Guest Editor: Race, Power, and Inequality<br>Journal of Public Administration Research and Theory | 2020  |

## Research Areas

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|------------------------------------|--|
| o Strategic Management             | o Applied Econometrics                 |
| o Public and Nonprofit Performance | o Transportation Management and Policy |
| o Science Policy and Governance    | o Economics of Organizations           |

## Publications

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- Mitchell, G., & Coupet, J. (2023). The role of information in nonprofit theory. Reimagining nonprofits (forthcoming) (pp. 1–x). Cambridge.
- Coupet, J., & Ba, Y. (2022). Benchmarking university technology transfer performance with external research funding: A stochastic frontier analysis. *The Journal of Technology Transfer*, 47(2), 605–620.
- Coupet, J., & Schehl, M. (2022). Government grants, donors, and nonprofit performance. *Journal of Public Administration Research and Theory*, 32(1), 97–110.
- Ba, Y., Berrett, J., & Coupet, J. (2021). Panel data analysis: A guide for nonprofit studies. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 1–16.
- Barnum, D., Coupet, J., Gleason, J., McWilliams, A., & Parhankangas, A. (2021). Bias in transportation efficiency estimates caused by misspecified dea models. *Journal of Transport Economics and Policy*, 55(4), 356–373.
- Broady, K. E., Booth-Bell, D., Coupet, J., & Macklin, M. (2021). Race and jobs at risk of being automated in the age of covid-19. *Brookings Papers on Economic Activity*.
- Coupet, J., Berrett, J., Broussard, P., & Johnson, B. (2021). Nonprofit benchmarking with data envelopment analysis. *Nonprofit and Voluntary Sector Quarterly*, 50(3), 647–661.
- Coupet, J., & Broussard, P. (2021). Do donors respond to nonprofit performance? evidence from housing. *Public performance & management review*, 44(1), 108–135.
- Coupet, J., Albrecht, K., Williams, T., & Farruggia, S. (2020). Collaborative value in public and nonprofit strategic alliances: Evidence from transition coaching. *Administration & Society*, 52(3), 405–430.
- Farruggia, S. P., Solomon, B., Back, L., & Coupet, J. (2020). Partnerships between universities and nonprofit transition coaching organizations to increase student success. *Journal of Community Psychology*, 48(6), 1898–1912.
- Coupet, J., & Berrett, J. L. (2019). Toward a valid approach to nonprofit efficiency measurement. *Nonprofit Management and Leadership*, 29(3), 299–320.
- Coupet, J. (2018). Exploring the link between government funding and efficiency in nonprofit colleges. *Nonprofit Management and Leadership*, 29(1), 65–81.
- Barnum, D., Coupet, J., Gleason, J., McWilliams, A., & Parhankangas, A. (2017). Impact of input substitution and output transformation on data envelopment analysis decisions. *Applied Economics*, 49(15), 1543–1556.
- Coupet, J. (2017). Strings attached? linking historically black colleges and universities public revenue sources with efficiency. *Journal of Higher Education Policy and Management*, 39(1), 40–57.

- Coupet, J. (2016). Benchmarking hbcu efficiency: Beyond retention. *Administrative challenges and organizational leadership in historically black colleges and universities* (pp. 95–128). IGI Global.
- Coupet, J. (2013). Historically black colleges and universities and resource dependence: A chow test of production functions. *Journal of Higher Education Policy and Management*, 35(4), 355–369.
- Coupet, J., & Barnum, D. (2010). Hbcu efficiency and endowments: An exploratory analysis. *International Journal of Educational Advancement*, 10(3), 186–197.
- Coupet Jr, E., & Coupet, J. (2006). Real exchange rates and the trade balance: Beyond the j-curve. *The Business Review*, 6(1), 45–55.
- Coupet Jr, E., & Coupet, J. (2005). The organization of atlantic states and the free trade area of the atlantic: Is the cart before the horse? *Journal of International Business and Economics*, 3(1), 86–93.

## Selected Works in Progress

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The Efficiency of Government Created Nonprofit Corporations: A Synthetic Control Approach (Revise and Resubmit at JPAM):

The transaction costs of collaboration in human services (Under Review): w/ Teshanee Williams and Aneika Dickens

The Efficiency of the Social Safety Net: Medicaid and Administrative Burden (Revise and Resubmit at Health Services Research): w/ Joseph Benitez and Ashley Fox

The Relative Transaction Costs of Public Entrepreneurship: Evidence from Tech Transfer (Under review at Public Management Review): w/ Aneika Dickens and Paul Broussard

Rescoring Transit Project Selection for Social Equity: A Raster Suitability Analysis: w/ Chase Nichols and Joy Davis

Ties that bind: Examining administrative burdens and nonprofit engagement in interlocal service agreements: w/ Kate Albrecht

When Cost Cutting Reduces Efficiency: Evidence from the USPS.: w/ Cody Taylor

## Funding

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|--|------------------------|
| Enhancing the Strategic Prioritization Process with Socioeconomic Geospatial Analysis<br>Principal Investigator, North Carolina Department of Transportation | \$215,469<br>2020-2022 |
| Measuring the Efficiency of the Research Enterprise<br>Principal Investigator, IRIS/Sloan Foundation   | \$29,966<br>2018-2020  |
| Investigating Community and Child Protection Team Collaboratives<br>CO-PI, North Carolina Dept of Health & Human Services                                    | \$253,478<br>2016-2019 |
| Faculty Research Proposal Development Grant<br>North Carolina State University   | \$4,000<br>2018-2019   |
| Faculty Research Proposal Development Grant<br>North Carolina State University   | \$4,000<br>2016-2017   |

## Policy Reports & Digital Scholarship

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|   |                         |
|---|-------------------------|
| Skills Based Volunteering: A Strategic Opportunity in Corporate Engagement<br>Stewart, A, Clerkin, R., Coupet, J., and Spencer, S.E.                  | E-Volunteerism.<br>2020 |
| Investigating the context of CCPTs [to North Carolina Division of Social Services]<br>Coupet, J., Williams, T. & Chilton, J.                          | 2018                    |
| 2016 end of year report [to North Carolina Division of Social Services]<br>Pennell, J., Coupet J., Thompson, M., Benton H., Chilton, J. & McKelvy, J. | 2016                    |

Integrating External Coaching at a Public Research University: A Coordination Program  
 Coupet, J., Farruggia, S., Moss, T., Muhammad, A. 2016  
[http://orss.publish.uic.edu/files/2016/02/Transition-Coaching\\_Final\\_revised\\_01\\_25\\_16.pdf](http://orss.publish.uic.edu/files/2016/02/Transition-Coaching_Final_revised_01_25_16.pdf)

## Media

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CNN This Morning w/ Don Lemon and Poppy Harlow (Television, 12/5/22) 2022  
 Efficiency of voting in Georgia

Capitol Tonight on Spectrum News (Television) 2021  
 Effect of infrastructure law money on N.C. public transit

The Wall Street Journal 2018  
 When it comes to nonprofits, it isn't all about the overhead.  
<https://www.wsj.com/articles/when-it-comes-to-evaluating-nonprofits-it-isnt-all-about-the-overhead-11545015720>

The Nonprofit Experience Podcast 2018  
 Rethinking Efficiency  
<https://philanthropyjournal.org/podcast.php>

Fresh Research Podcast 2018  
 The Overhead Ratio is not a measure of Efficiency  
<http://www.thenonproffitimes.com/tag/jason-coupet/>

NC State News 2018  
 Widely Used Nonprofit Efficiency Tool Doesn't Work  
<https://news.ncsu.edu/2018/09/nonprofit-tool-doesnt-work/>

The Conversation 2018  
 "Federal funding for higher ed comes with strings attached, but is worth it."  
<https://theconversation.com/federal-funding-for-higher-ed-comes-with-strings-attached-but-is-still-worth-it-101021>

The Washington Post 2015  
 Making HBCUs More Nimble  
[https://www.washingtonpost.com/news/grade-point/wp/2015/09/11/how-to-make-top-heavy-historically-black-colleges-better-more-nimble/?noredirect=onutm\\_term=.59ef9b509d01](https://www.washingtonpost.com/news/grade-point/wp/2015/09/11/how-to-make-top-heavy-historically-black-colleges-better-more-nimble/?noredirect=onutm_term=.59ef9b509d01)

## Academic Service

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Morehouse Community Data Fellowship Board Member 2022  
 Data.org College-Subgrant

Vernon Memorial Best Paper Award Committee 2022  
 Journal of Policy Analysis and Management

Public and Nonprofit Track Chair 2022  
 Association for Public Policy Analysis and Management

Best Article Committee 2022  
 Academy of Management

Editor Search Committee 2021  
 Nonprofit and Voluntary Sector Quarterly

Board Member (Finance and Strategic Planning Committee) 2022-2024  
 ARNOVA

Diversity Mentoring Program 2018-2023  
 Association for Public Policy Analysis and Management

Collaboration Track Chair 2020, 2021  
 ARNOVA

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| Data Science SIG Board Member<br>ARNOVA   | 2020 |
| Nonprofit Finance SIG<br>ARNOVA   | 2020 |
| Ad Hoc Reviewer<br>ARNOVA, PMRC, AOM, PAR, JPART, NVSQ, NML, IPMJ, EJOR, JTEP, others |      |

## Invited Talks and Conferences

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|---|------|
| Indiana University (SPEA), Baruch College (CUNY), IUPUI (O'Neil)  | 2023 |
| ARNOVA, APPAM, PMRC, American University (SPA), Ohio State University (Glenn)<br>University of Wisconsin (LaFollette), NYU (Wagner), Insper (Brazil)                  | 2022 |
| ARNOVA, APPAM, PMRC, Northern Illinois University, ARNOVA Policy, Politics, and Law<br>University of Michigan(IRIS), TRB Transportation Equity                        | 2021 |
| University of Michigan (IRIS), APPAM, Academy of Management, ARNOVA (All virtual)   | 2020 |
| University of North Carolina (Public Policy), University of the Virgin Islands<br>APPAM, PMRC, ARNOVA   | 2019 |
| Academy of Management, Cross Sector Social Interactions (Copenhagen)<br>National Center for Public Performance (Boston), Nonprofit Academic Centers Council<br>ARNOVA | 2018 |
| APPAM, ARNOVA, SECOPA, How Class Works (New York), ASPA<br>University of Alaska at Anchorage  | 2017 |
| ARNOVA  | 2016 |
| APPAM   | 2015 |
| APPAM, Academy of Management  | 2014 |
| APPAM, Academy of Management, ICEC Singapore  | 2013 |

## Awards

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|---|-----------------|
| NML Editor's Paper of the Year<br>Nonprofit Management and Leadership | 2020            |
| University Faculty Scholar<br>North Carolina State University         | 2020            |
| African American Cultural Center Faculty Fellow<br>NC State           | \$1,000<br>2019 |
| Office of Global Engagement<br>NC State                               | \$1,000<br>2019 |

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| Junior Faculty of the Year Nominee<br>North Carolina State University | 2018 |
| New Connections Member<br>Robert Wood Johnson                         | 2018 |

## Teaching

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| Policy Analysis (MPA/MPP/Economics; Required)<br>Georgia State University                                    | 2022             |
| Applied Policy Analysis (Undergraduate; Required)<br>Georgia State University                                | 2022             |
| Advanced Program Evaluation (Causal Inference) (PhD; Core)<br>Georgia State University                       | 2022             |
| Management Systems (MPA; Required)<br>North Carolina State University  | 2019-2021        |
| Research Methods and Analysis (MPA; Required)<br>North Carolina State University                             | 2015-2021        |
| Applied Political Economy (Equivalent to Microeconomics) (MPA; Required)<br>North Carolina State University  | 2015-2021        |
| Doctoral Seminar in Public Management (Elective)<br>North Carolina State University                          | 2017, 2019, 2021 |
| Strategic Management Capstone (MBA)<br>University of Illinois at Chicago                                     | 2014, 2015       |
| Forecasting (Undergraduate)<br>Chicago State University college of Business                                  | 2015             |
| Econometrics (Undergraduate)<br>Chicago State University college of Business                                 | 2014             |
| Intro to African American Studies (TA for Johari Jabir) (Undergraduate)<br>University of Illinois at Chicago | 2010-2014        |

## Seminars and Trainings

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| Doctoral Seminar Pre-Conference Workshop Mentor<br>ARNOVA  | 2021       |
| Implementing and Managing Change<br>North Carolina Office of Strategic Management and Budget   | 2021       |
| Data Envelopment Analysis Tutorial<br>Data and Analytics Section (DAS) Data and Method Series  | 2021       |
| Building Effective Government-Research Partnerships<br>w/ Jenni Owen (Duke University) and David Yokum (Brown University), APPAM Webinar | 2021       |
| Nonprofits 101: Creating Collaborative Value<br>, Americorps Training Partnership (organized by Richard Clerkin)                         | 2019, 2020 |

## Doctoral Advising

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|   |      |
|---|------|
| Kara Lawrence (UNC Wilmington)<br>Tipping the Scales between Upward and Downward Accountability | 2022 |
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| Fangda Ding  |       |
| Examining the Employment Public Transit Relationship                                   | 2022  |
| Paul Broussard (Town of Apex)  | Chair |
| Examining the Employment Public Transit Relationship                                   | 2022  |
| Jessica Berrett (University of Colorado Colorado Springs)                              | Chair |
| Three Essays in Nonprofit Performance  | 2020  |
| Kate Albrecht (University of Illinois Chicago)   |       |
| Understanding network evolution: Comparing and integrating configurational main effect | 2019  |
| Teshanee Williams (University of North Carolina)                                       |       |
| Examining influence in the regulatory review process                                   | 2019  |
| Kat Ngaruiya (Intl. Montessori School)   |       |
| Organizational and Environmental Drivers of Culturally Competent Service Provision     | 2019  |
| Susan Camillieri (Elon University)   |       |
| Three papers on the Affordable Care Act  | 2017  |

## Interests

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- o Boxing
- o College and Pro Basketball
- o Youth Basketball Coach
- o Reading: philosophy, history, political economy, Black political economy, social theory, Class struggle