

Jason Coupet

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Education

University of Illinois at Chicago	Chicago, IL
PhD. Strategic Management	2014
Thesis: The Effect of Resource Dependence on Quasi Markets	
Dominican University	River Forest, IL
M.A. Teaching	2008
University of Michigan	Ann Arbor, MI
B.A. Economics	2005

Postgraduate Training and Fellowships

University of Illinois at Chicago	Chicago, IL
Postdoctoral Research Associate	2014–2015
Duke University	
Diversity Initiative for Tenure in Economics	2014–2017
The Volcker Alliance	
Future Leaders in Public Service	2023

Professional Appointments

Andrew Young School of Policy Studies	Georgia State University
Associate Professor of Management and Policy, Atlanta, GA	2022–
Economics Division	Griffin & Strong, PC
Staff Economist, Atlanta, GA	2023–
Data Science Academy	North Carolina State University
Visiting Scientist, Raleigh, NC	2022–
School of Public and International Affairs	North Carolina State University
Associate Professor of Public Administration, Raleigh, NC	2020–2021
School of Public and International Affairs	North Carolina State University
Assistant Professor of Public Administration, Raleigh, NC	2015–2020
National Center for Faculty Development and Diversity	Faculty Success Program
Faculty Success Coach	2020
Hoyne Elementary	Chicago Public Schools
Elementary School Teacher, Chicago, IL	2007–2009

Board Memberships and Editorial Roles

Association for Public Policy Analysis and Management (APPAM)	
Policy Council	2021–2024
Public Management Research Association (PMRA)	
Board Member	2023–2026

ARNOVA Executive Board	2022–2027
Nonprofit Management and Leadership Associate Editor	2022–
Public Administration Review Editorial Board	2023–
Journal of Public Administration Research and Theory Editorial Board	2021–
Journal of Public and Nonprofit Affairs Editorial Board	2023–
Guest Editor: Race, Power, and Inequality Journal of Public Administration Research and Theory	2020

Research Areas

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|------------------------------------|--|
| ○ Strategic Management | ○ Applied Econometrics |
| ○ Public and Nonprofit Performance | ○ Transportation Management and Policy |
| ○ Science Policy and Governance | ○ Economics of Organizations |

Publications

- Coupet, J. (2024). To make or buy commercialization: A synthetic control approach. *Journal of Policy Analysis and Management*, Forthcoming.
- Coupet, J., & Dickens, A. (2024). Is there a public innovation gap? evidence from tech transfer. *The Journal of Technology Transfer*, Forthcoming.
- Coupet, J., & Ba, Y. (2022). Benchmarking university technology transfer performance with external research funding: A stochastic frontier analysis. *The Journal of Technology Transfer*, 47(2), 605–620.
- Coupet, J., & Schehl, M. (2022). Government grants, donors, and nonprofit performance. *Journal of Public Administration Research and Theory*, 32(1), 97–110.
- Ba, Y., Berrett, J., & Coupet, J. (2021). Panel data analysis: A guide for nonprofit studies. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 1–16.
- Barnum, D., Coupet, J., Gleason, J., McWilliams, A., & Parhankangas, A. (2021). Bias in transportation efficiency estimates caused by misspecified dea models. *Journal of Transport Economics and Policy*, 55(4), 356–373.
- Broady, K. E., Booth-Bell, D., Coupet, J., & Macklin, M. (2021). Race and jobs at risk of being automated in the age of covid-19. *Brookings Papers on Economic Activity*.
- Coupet, J., Berrett, J., Broussard, P., & Johnson, B. (2021). Nonprofit benchmarking with data envelopment analysis. *Nonprofit and Voluntary Sector Quarterly*, 50(3), 647–661.
- Coupet, J., & Broussard, P. (2021). Do donors respond to nonprofit performance? evidence from housing. *Public performance & management review*, 44(1), 108–135.
- Coupet, J., Albrecht, K., Williams, T., & Farruggia, S. (2020). Collaborative value in public and nonprofit strategic alliances: Evidence from transition coaching. *Administration & Society*, 52(3), 405–430.
- Farruggia, S. P., Solomon, B., Back, L., & Coupet, J. (2020). Partnerships between universities and nonprofit transition coaching organizations to increase student success. *Journal of Community Psychology*, 48(6), 1898–1912.
- Coupet, J., & Berrett, J. L. (2019). Toward a valid approach to nonprofit efficiency measurement. *Nonprofit Management and Leadership*, 29(3), 299–320.
- Coupet, J. (2018). Exploring the link between government funding and efficiency in nonprofit colleges. *Nonprofit Management and Leadership*, 29(1), 65–81.

- Barnum, D., Coupet, J., Gleason, J., McWilliams, A., & Parhankangas, A. (2017). Impact of input substitution and output transformation on data envelopment analysis decisions. *Applied Economics*, 49(15), 1543–1556.
- Coupet, J. (2017). Strings attached? linking historically black colleges and universities public revenue sources with efficiency. *Journal of Higher Education Policy and Management*, 39(1), 40–57.
- Coupet, J. (2013). Historically black colleges and universities and resource dependence: A chow test of production functions. *Journal of Higher Education Policy and Management*, 35(4), 355–369.
- Coupet, J., & Barnum, D. (2010). Hbcu efficiency and endowments: An exploratory analysis. *International Journal of Educational Advancement*, 10(3), 186–197.
- Coupet Jr, E., & Coupet, J. (2006). Real exchange rates and the trade balance: Beyond the j-curve. *The Business Review*, 6(1), 45–55.
- Coupet Jr, E., & Coupet, J. (2005). The organization of atlantic states and the free trade area of the atlantic: Is the cart before the horse? *Journal of International Business and Economics*, 3(1), 86–93.

Book Chapters

- Mitchell, G. E., & Coupet, J. (2024). Sector theorists should revisit the role of information. *Reimagining nonprofits: Sector theory in the twenty-first century* (p. 191). Cambridge University Press.
- Coupet, J. (2016). Benchmarking hbcu efficiency: Beyond retention. *Administrative challenges and organizational leadership in historically black colleges and universities* (pp. 95–128). IGI Global.

Current Book Project

The Visible Hand of the Street: A Black Chicago Gang Story: Writing Proposal

Selected Works in Progress

- The transaction costs of collaboration in human services (Revise and Resubmit at *Human Service Organizations: Management, Leadership & Governance*): w/ Teshanee Williams and Aneika Dickens
- The Efficiency of the Social Safety Net: Medicaid and Administrative Burden (Revise and Resubmit at *Journal of Health Politics, Policy and Law*): w/ Joseph Benitez and Ashley Fox
- The Triple Bottom Line of Sustainable Public Management: Parsing the Different Measures of Efficiency (Revise and Resubmit at *State and Local Government Review*): w/ Yuaho Ba
- Measuring Efficiency in Public Management: A comparison of DEA and SFA (Under Review):
- Rescoring Transit Project Selection for Social Equity: A Raster Suitability Analysis: w/ Chase Nichols and Joy Davis
- Ties that bind: Examining administrative burdens and nonprofit engagement in interlocal service agreements: w/ Kate Albrecht
- Measurement in Public Management Management: A primer on synthetic control: w/ Jared Greathouse
- Splash! Robustifying Donor Pools for Policy Studies (Under Review at *Statistics and Public Policy*): w/ Jared Greathouse and Mani Bayani
- Legislative attention and nonprofit efficiency: A link across boundaries (Under Review at *ARPA*): w/ Yuhaio Ba and Jessica Berrett

Funding

Enhancing the Strategic Prioritization Process with Socioeconomic Geospatial Analysis	\$215,469
Principal Investigator, North Carolina Department of Transportation	2020-2022

Measuring the Efficiency of the Research Enterprise Principal Investigator, IRIS/Sloan Foundation	\$29,966 2018-2020
Investigating Community and Child Protection Team Collaboratives CO-PI, North Carolina Dept of Health & Human Services	\$253,478 2016-2019
Faculty Research Proposal Development Grant North Carolina State University	\$4,000 2018-2019
Faculty Research Proposal Development Grant North Carolina State University	\$4,000 2016-2017

Policy Reports & Digital Scholarship

Skills Based Volunteering: A Strategic Opportunity in Corporate Engagement Stewart, A, Clerkin, R., Coupet, J., and Spencer, S.E.	E-Volunteerism. 2020
Investigating the context of CCPTs [to North Carolina Division of Social Services] Coupet, J., Williams, T. & Chilton, J.	2018
2016 end of year report [to North Carolina Division of Social Services] Pennell, J., Coupet J., Thompson, M., Benton H., Chilton, J. & McKelvy, J.	2016
Integrating External Coaching at a Public Research University: A Coordination Program Coupet, J., Farruggia, S., Moss, T., Muhammad, A. http://orss.publish.uic.edu/files/2016/02/Transition-Coaching_Final_revised_01_25_16.pdf	2016

Media

ProPublica Texas Sends Millions to Crisis Pregnancy Centers... https://www.propublica.org/article/texas-funding-anti-abortion-crisis-pregnancy-centers	2024
CNN This Morning w/ Don Lemon and Poppy Harlow (Television, 12/5/22) Efficiency of voting in Georgia	2022
Capitol Tonight on Spectrum News (Television) Effect of infrastructure law money on N.C. public transit	2021
The Wall Street Journal When it comes to nonprofits, it isn't all about the overhead. https://www.wsj.com/articles/when-it-comes-to-evaluating-nonprofits-it-isnt-all-about-the-overhead-11545015720	2018
The Nonprofit Experience Podcast Rethinking Efficiency https://philanthropyjournal.org/podcast.php	2018
Fresh Research Podcast The Overhead Ratio is not a measure of Efficiency http://www.thenonproffitimes.com/tag/jason-coupet/	2018
NC State News Widely Used Nonprofit Efficiency Tool Doesn't Work https://news.ncsu.edu/2018/09/nonprofit-tool-doesnt-work/	2018
The Conversation "Federal funding for higher ed comes with strings attached, but is worth it." https://theconversation.com/federal-funding-for-higher-ed-comes-with-strings-attached-but-is-still-worth-it-101021	2018
The Washington Post Making HBCUs More Nimble https://www.washingtonpost.com/news/grade-point/wp/2015/09/11/how-to-make-top-heavy-historically-black-colleges-better-more-nimble/?noredirect=onutm_term=.59ef9b509d01	2015

Academic Service

Morehouse Community Data Fellowship Board Member Data.org College-Subgrant	2022
Vernon Memorial Best Paper Award Committee Journal of Policy Analysis and Management	2022
Public and Nonprofit Track Chair Association for Public Policy Analysis and Management	2022
Best Article Committee Academy of Management	2022
Editor Search Committee Nonprofit and Voluntary Sector Quarterly	2021
Board Member (Finance and Strategic Planning Committee) ARNOVA	2022-2024
Diversity Mentoring Program Association for Public Policy Analysis and Management	2018-2023
Collaboration Track Chair ARNOVA	2020, 2021
Data Science SIG Board Member ARNOVA	2020
Nonprofit Finance SIG ARNOVA	2020
Ad Hoc Reviewer ARNOVA, PMRC, AOM, PAR, JPART, NVSQ, NML, IPMJ, EJOR, JTEP, others	

Invited Talks and Conferences

UC-Denver, PMRC, APPAM, ARNOVA, NBER Racial and Ethnic Health Disparities UMASS-Boston (Virtual)	2024
Indiana University (SPEA), NYU (Wagner), Baruch College (CUNY), IUPUI (O'Neil) ARNOVA, APPAM,	2023
ARNOVA, APPAM, PMRC, American University (SPA), Ohio State University (Glenn) University of Wisconsin (LaFollette), NYU (Wagner), Insper (Brazil)	2022
ARNOVA, APPAM, PMRC, Northern Illinois University, ARNOVA Policy, Politics, and Law University of Michigan(IRIS), TRB Transportation Equity	2021
University of Michigan (IRIS), APPAM, Academy of Management, ARNOVA (All virtual)	2020
University of North Carolina (Public Policy), University of the Virgin Islands APPAM, PMRC, ARNOVA	2019
Academy of Management, Cross Sector Social Interactions (Copenhagen) National Center for Public Performance (Boston), Nonprofit Academic Centers Council ARNOVA	2018

APPAM, ARNOVA, SECOPA, How Class Works (New York), ASPA University of Alaska at Anchorage	2017
ARNOVA	2016
APPAM	2015
APPAM, Academy of Management	2014
APPAM, Academy of Management, ICEC Singapore	2013

Awards

NML Editor's Paper of the Year Nonprofit Management and Leadership	2020
University Faculty Scholar North Carolina State University	2020
African American Cultural Center Faculty Fellow NC State	\$1,000 2019
Office of Global Engagement NC State	\$1,000 2019
Junior Faculty of the Year Nominee North Carolina State University	2018
New Connections Member Robert Wood Johnson	2018

Teaching

Science and Technology Policy; Undergraduate Georgia State University	2025
Honors College Seminar (Organizations and Public Policy: The Case of Street Gangs); Core Georgia State University	2024
Advanced Program Evaluation (Causal Inference) (PhD; Core) Georgia State University	2022, 2024, 2025
Policy Analysis (MPA/MPP/Economics; Required) Georgia State University	2022
Applied Policy Analysis (Undergraduate; Required) Georgia State University	2022, 2023, 2024, 2025
Management Systems (MPA; Required) North Carolina State University	2019-2021
Research Methods and Analysis (MPA; Required) North Carolina State University	2015-2021
Applied Political Economy (Equivalent to Microeconomics) (MPA; Required) North Carolina State University	2015-2021
Doctoral Seminar in Public Management (Elective) North Carolina State University	2017, 2019, 2021

Strategic Management Capstone (MBA) University of Illinois at Chicago	2014, 2015
Forecasting (Undergraduate) Chicago State University college of Business	2015
Econometrics (Undergraduate) Chicago State University college of Business	2014
Intro to African American Studies (TA for Johari Jabir) (Undergraduate) University of Illinois at Chicago	2010-2014

Seminars and Trainings

Data Visualization Using R Andrew Young School of Policy Studies	2024
Implementing and Managing Change North Carolina Office of Strategic Management and Budget	2022, 2021
Doctoral Seminar Pre-Conference Workshop Mentor ARNOVA	2021
Data Envelopment Analysis Tutorial Data and Analytics Section (DAS) Data and Method Series	2021
Building Effective Government-Research Partnerships w/ Jenni Owen (Duke University) and David Yokum (Brown University), APPAM Webinar	2021
Nonprofits 101: Creating Collaborative Value , Americorps Training Partnership (organized by Richard Clerkin)	2019, 2020

Doctoral Advising

Meng Ye Essays on Nonprofit Financial Management	2025
Minji Hong Essays on Nonprofit Financial Management	2025
Jared Greathouse Three Essays on Causal Inference	Chair 2025
Virginia Snyder Three Essays on Program Evaluation and Economic Development	Chair 2025
Tingzhong Huang Essays on Sector Switching	2024
Kara Lawrence (UNC Wilmington) Tipping the Scales between Upward and Downward Accountability	2022
Fangda Ding Examining the Employment Public Transit Relationship	2022
Paul Broussard (Town of Apex) Examining the Employment Public Transit Relationship	Chair 2022
Jessica Berrett (University of Colorado Colorado Springs) Three Essays in Nonprofit Performance	Chair 2020
Kate Albrecht (University of Illinois Chicago) Understanding network evolution: Comparing and integrating configurational main effect	2019

Teshanee Williams (University of North Carolina)	
Examining influence in the regulatory review process	2019
Kat Ngaruiya (Intl. Montessori School)	
Organizational and Environmental Drivers of Culturally Competent Service Provision	2019
Susan Camillieri (Elon University)	
Three papers on the Affordable Care Act	2017

Interests

- o Boxing
- o College and Pro Basketball
- o Youth Basketball Coach
- o Reading: philosophy, history, political economy, Black political economy, social theory, Class struggle